### Putting the Community First



### **MEETING**

### FINCHLEY AND GOLDERS GREEN AREA ENVIRONMENT SUB-COMMITTEE

### **DATE AND TIME**

### WEDNESDAY 14 SEPTEMBER 2011 AT 8.00PM

### **VENUE**

TRINITY CHURCH CENTRE, 15 NETHER STREET, LONDON N12 7NN

TO: MEMBERS OF THE COMMITTEE (Quorum 3)

Chairman: Councillor Graham Old (Cllr Eva Greenspan)
Vice Chairman: Councillor Dean Cohen (Cllr Melvin Cohen)

Councillors:(Substitutes)(Substitutes)Geoff Cooke(Anne Hutton)Andrew McNeil(Colin Rogers)Daniel Seal(John Marshall)Ross Houston(Kath McGuirk)

Lord Palmer (Jack Cohen)

You are requested to attend the above meeting for which an agenda is attached. Aysen Giritli – Head of Governance

Business Governance contact: Chidilim Agada 020 8359 2037

Media Relations contact: Sue Cocker 020 8359 7039

To view agenda papers on the website: http://committeepapers.barnet.gov.uk/democracy

CORPORATE GOVERNANCE DIRECTORATE

### **ORDER OF BUSINESS**

Item No.	Title of Report	Pages
1.	MINUTES	-
2.	ABSENCE OF MEMBERS	-
3.	DECLARATION OF MEMBERS' PERSONAL AND PREJUDICIAL INTERESTS	-
4.	PUBLIC QUESTION TIME (If any)	-
5.	MEMBERS' ITEMS (If any)	-
5a	Members' Item – Bus stop on the 382 route towards Finchley Central in Summers Lane N12 near Sunny Way	1 – 3
6.	Golders Green Town Centre Conservation Area Character Appraisal	4 – 73
7.	Finchley Church End Conservation Area Character Appraisal	74 – 144
8.	Matters referred from Finchley and Golders Green Residents Forum (If any)	-
9.	ANY OTHER ITEMS THAT THE CHAIRMAN DECIDES ARE URGENT	-

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**AGENDA ITEM: 5a** Page nos. 1 – 3

Meeting Finchley and Golders Green Area

**Environment Sub-Committee** 

Date 14 September 2011

Subject Members' Item – Bus stop on the 382

route towards Finchley Central in Summers Lane N12 near Sunny Way

Report of Head of Governance

Summary This report informs the Sub-Committee of a Member's

Item and requests instructions from the Sub-Committee.

Officer Contributors Chidilim Agada – Business Governance Service

Status (public or exempt) Public

Wards affected Childs Hill

Enclosures None

For decision by Finchley & Golders Green Area Environment Sub-

Committee

Function of Executive

Reason for urgency / exemption from call-in (if

appropriate)

Not applicable

Contact for further information: Chidilim Agada – Business Governance Service – Tel: 020 8359 2037.

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### 1. RECOMMENDATIONS

1.1 The Sub-Committee's instructions are requested.

### 2. RELEVANT PREVIOUS DECISIONS

2.1 None.

### 3. CORPORATE PRIORITIES AND POLICY CONSIDERATIONS

3.1 As and when issues raised in this way are progressed they will need to be evaluated against the Corporate Plan and other relevant policies.

### 4. RISK MANAGEMENT ISSUES

4.1 None in the context of this report.

### 5. EQUALITIES AND DIVERSITY ISSUES

5.1 Members' Items allow Members of the Sub-Committee to bring a wide range of issues to the attention of the Sub-Committee in accordance with the Council's Constitution. All of these issues must be considered for their equalities and diversity implications.

# 6. USE OF RESOURCES IMPLICATIONS (Finance, Procurement, Performance & Value for Money, Staffing, IT, Property, Sustainability)

6.1 None in the context of this report.

### 7. LEGAL ISSUES

7.1 None in the context of this report.

### 8. CONSTITUTIONAL POWERS

- 8.1 Constitution Part 3 Responsibility for Functions Area Environment Sub-Committees perform functions that are the responsibility of the Executive including highways use and regulation not the responsibility of the Council, within the boundaries of their areas in accordance with Council policy and within budget.
- 8.2 Council Procedure Rules Section 2 Committees and Sub-Committees –
  Paragraph 7.1 states a Member will be permitted to have one matter only (with no sub-items) on the agenda for a meeting of a committee or sub-committee on which he/she serves.
- 8.3 The Head of Governance must receive written notice of a Member's Item at least seven clear working days before the meeting. Any item received after 11p.m. will be recorded as received on the next working day. The item must be signed by the member and delivered by hand, fax or email. Under Council Procedure Rules, Section 2, paragraph 7.3 any item received after that deadline can only be accepted for consideration at the meeting if the Chairman agrees it as urgent.

#### 9. BACKGROUND INFORMATION

9.1 Councillor Geof Cooke has requested that a Member's Item be considered on the following matter:

"The Cabinet Members' decision not to proceed with the planned bus stop on the 382 route towards Finchley Central in Summers Lane N12 near Sunny Way in view of the strong expression of support for the proposal from local residents"

9.2 The Interim Director of Environment, Planning and Regeneration will arrange for officer comment to be given on the item at the meeting.

### 10. LIST OF BACKGROUND PAPERS

- 10.1 Email from Councillor Cooke dated 31 August 2011.
- 10.2 Any person wishing to inspect the background paper above should telephone 020 8359 2037.

Legal:
Finance:



**AGENDA ITEM: 6** Page nos. 4 - 73

Meeting Finchley and Golders Green Area Environment Sub-

Committee

Date 14 September 2011

Subject Golders Green Town Centre Conservation Area

**Character Appraisal** 

Report of Cabinet Member for Planning

Summary Following an extensive public consultation exercise in Golders Green

Town Centre, a Character Appraisal and Management Proposals have been prepared by the Council. This will provide the basis for future planning decisions and the groundwork for policies and projects that seek to preserve and enhance the character and appearance of this historic area, in line with the Three Strands Approach, UDP and emerging Local Development Framework.

Officer Contributors Jonathan Hardy, Team Leader-Urban Design & Heritage Team

Status (public or exempt) Public

Wards affected Garden Suburb, Childs Hill

Enclosures Appendix 1 – Table of Responses to consultation

Appendix 2 – Golders Green Town Centre Conservation Area Character Appraisal, Management Proposals and Townscape Map

For decision by Finchley and Golders Green Area Environment Sub-Committee

Function of Executive

Reason for urgency / exemption

from call-in (if appropriate)

Not Applicable

Contact for further information: Jonathan Hardy, Urban Design and Heritage Team 020 8359 4655

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#### 1. RECOMMENDATIONS

1.1 That the Sub-Committee notes the results of the public consultation exercise, the revised text and map for the Golders Green Town Centre Conservation Area Character Appraisal and Management Proposals.

### 2. RELEVANT PREVIOUS DECISIONS

- 2.1 The Golders Green Town Centre was designated a Conservation Area in March 1998. Golders Green Town Centre Conservation Area Character Appraisal and Management Proposals were approved on the 27<sup>th</sup> July 2011, by a Delegated Powers Report. This document is a revision of a document approved by the Council on the 4<sup>th</sup> March 1998 (following a public consultation exercise).
- 2.2 In 2006, the Unitary Development Plan (UDP) was adopted by Cabinet. This is to be replaced by the emerging Local Development Framework (LDF). On the 29<sup>th</sup> March 2011, Cabinet approved the Core Strategy and Development Management Policies, for submission to the Secretary of State.
- 2.3 Delegated Powers Report 1326, 3 May 2011 authorised a public consultation exercise with local residents and interested parties, the responses to which are recorded in Appendix 1: Summary of Responses.
- 2.4 A subsequent Delegated Powers Report 1371 (Cabinet Member in consultation with Officer) has approved (27 July 2011) the revised Character Appraisal and Management Proposals, following a consultation exercise. Approval was also given for additions to be made to the Council's Local List of Buildings of Architectural or Historic Interest.

### 3. CORPORATE PRIORITIES AND POLICY CONSIDERATIONS

- 3.1 Designating this conservation area has helped meet the Council's (2011-2013) Corporate Plan priorities and objectives of delivering a Successful London Suburb which is Clean, Green and Safe. Conservation area designation accords with the Council's 'Three Strands Approach' of Protection, Enhancement and Consolidated Growth, and in particular Strands 1 and 2.
- 3.2 Cabinet approved the Three Strands Approach in 2004, which seeks absolute protection of the Green Belt, Metropolitan Open Land and other valued open space from inappropriate development, the enhancement and protection of Barnet's suburbs, town centres and historic areas, and consolidated growth in areas in need of renewal and investment.
- 3.3 The Unitary Development Plan (UDP) adopted May 2006 sets out the development plan and conservation policies of the borough. In due course the UDP will be replaced by the LDF (Local Development Framework the statutory spatial development plan for Barnet). The Core Strategy was submitted to the Secretary of State in summer 2011.

### 4. RISK MANAGEMENT ISSUES

4.1 The preparation of a Conservation Area Character Appraisal and Management Proposals is an important part of the process of designation and is referred to in the Borough's UDP (adopted 2006) and emerging LDF. Consultation with local residents, shopkeepers, other organisations and amenity groups ensures the document's ownership by and legitimacy to, the wider community.

### 5. EQUALITIES AND DIVERSITY ISSUES

5.1 The preservation and enhancement of the Golders Green Town Centre Conservation Area, as supported by the Character Appraisal and Management Proposals, will be of benefit to Barnet's diverse local community and the borough's rich and diverse heritage. The adoption of the Appraisal and Management Proposals will enhance Barnet's reputation as a desirable and pleasant place to work and live.

# 6. USE OF RESOURCES IMPLICATIONS (Finance, Procurement, Performance & Value for Money, Staffing, IT, Property, Sustainability)

6.1 The adopted documents and maps will be placed on the Council website to allow easy access, and consequently the printing of hard copies will be kept to a minimum. Any printing costs will be borne by the Environment, Planning and Regeneration Directorate as part of the approved budgets and recouped where possible through external charging.

### 7. LEGAL ISSUES

- 7.1 In line with Section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990, the Council designated the Golders Green Conservation Area in 1998, with minor revisions and a Character Appraisal approved in 2005.
- 7.2 Legal issues in relation to the revision of the Golders Green Conservation Area Character Appraisal are as contained within the body of the report.

### 8. CONSTITUTIONAL POWERS

8.1 Council Constitution, Part 3, Responsibility for Functions - paragraph 3.10 details the functions of the Area Environment Sub-Committees which includes making recommendations to Cabinet on the designation of conservation areas.

### 9. BACKGROUND INFORMATION

- 9.1 The Character Appraisal for Golders Green Town Centre defines the special character of the Conservation Area and identifies those buildings, spaces and other features considered to be important. Issues and Management Proposals are also included which provide a valuable tool to inform the Council's planning practices and policies to promote the preservation and enhancement of the Conservation Area. The economic prosperity of Golders Green town centre can be improved by asserting its significance as a Heritage Asset. By positively improving the appearance and function, in particular of the predominately mixed use buildings, the opportunities for further economic activity and employment creation can be enhanced.
- 9.2 A number of additions to the Council's Local List of Buildings of Architectural and Historic Interest have been made and other buildings which are considered to make a positive contribution to the distinctive character and appearance of the Conservation Area have been identified and are shown on the Appraisal Map. The additions to the local list include the following:

- Exchange Mansions, Golders Green Road
- 2 2a Golders Green Road
- The Parade, 616 642 Finchley Road
- Crescent Parade, 867 893 Finchley Road and 1 21 Golders Green Road
- Telephone Exchange, Hoop Lane
- Refectory Public House at No. 911 Finchley Road
- St. Michaels Church, The Ridings
- West Heath Court, North End Road
- Annandale House, West Heath Avenue
- 2 Water Troughs at The War Memorial, Golders Green Road/Finchley Road.

### 9.3 PUBLIC CONSULTATION AND COMMUNITY ENGAGEMENT

- 9.3.1 English Heritage Guidance on Conservation Area Appraisals (paragraphs 3.1 and 3.2) states that "public participation should be an integral part of the appraisal process, and ... local consultation can help to bring valuable public understanding and 'ownership' to proposals for the area".
- 9.3.2 In line with the Council's approved Statement of Community Involvement, residents, businesses and religious institutions within the conservation area were consulted by letter, with an accompanying exhibition held at the Golders Green library. The public consultation exercise took place over a period of 21 days between 9<sup>th</sup> May and 30<sup>th</sup> May 2011. Approximately 900 letters were distributed throughout the Conservation Area. The draft documents were available on-line and hard copies were also available at the Golders Green library, and from Barnet House Planning Reception. A small exhibition of related photographs and maps was simultaneously held at the Golders Green Public Library between 9<sup>th</sup>-23<sup>rd</sup> May.
- 9.3.3 Copies of the draft Character Appraisal, Management Proposals and Appraisal Maps were made available for viewing on the Council website. A wide range of bodies were consulted including Transport for London, English Heritage, Network Rail and all Amenity Societies. Local ward councillors were also consulted.
- 9.3.4 A total of thirteen responses were received, seven of which were from individuals who responded through the public exhibition held at Golders Green Library. The principle issues which were raised, were mainly with regard to the improvement of the public realm. The results of the public consultation (with officer response and actions) are set out in the attached Appendix 1.
- 9.3.5 As a result of the comments received, some small amendments to the text of the appraisal document have been made to address these concerns, as noted within Appendix 1, under "Actions".

#### 9.4 NEXT STEPS

9.4.1 The character appraisal, appraisal map and management proposals will be posted on the Council website and hard copies made available for viewing. All owners/occupiers of buildings added to the Local List will be informed in writing.

### 10. LIST OF BACKGROUND PAPERS

- 10.1 Character Appraisal, Management Proposals and Appraisal maps for Golders Green Town Centre.
- 10.2 Correspondence received following public consultation in May 2011.
- 10.3 English Heritage Guidance on Conservation Area Appraisals, and the Management of Conservation Areas (February 2006).
- 10.4 PPS 5 (Planning for the Historic Environment) March 2010
- 10.5 DPR dated 3<sup>rd</sup> May 2011 authorising public consultation on the Golders Green Town Centre Conservation Area Character Appraisal.
- 10.6 DPR dated 27<sup>th</sup> July 2011 approving the Golders Green Town Centre Conservation Area Character Appraisal, Management Proposals and Appraisal Map.
- 10.7 Any person wishing to inspect the papers listed should telephone 0208-359-4655/4598

Legal: CH Finance: JF

No.	Date	Comments received	Officer Response	Action
1	10/05/2011	Dear Urban Design & Heritage Team,  Thanks to your circular, today I visited Golders Green Library to see the 'exhibition'.  Firstly, this strikes me as a somewhat grandiose way of defining what is essentially a tiny, single-item display at the entrance, a mere fragment compared to the bona fide exhibition (admittedly sponsored by Sainsbury's) entitled 'Revitalising Golders Green Town Centre' that was mounted at Golders Green Library in 2002. Whatever became of that initiative, by the way?  Secondly, the display states that copies of its content are available at the library counter. I had no luck there, I'm afraid.  Thirdly, and most importantly, the display is baffling. It's impossible to offer any kind of constructive comment for the simple reason that the display – supposedly a 'character appraisal' - doesn't identify any issues. It seems merely to announce that the principle of conservation is to be applied with regard to a certain designated area at Golders Green town centre. That's jolly nice to know and who could oppose such a notion? Is any of this in dispute? So what else is new? What's challenging and/or controversial about it? Are there any other areas that might qualify for inclusion? Are any of the designated areas or buildings officially listed anyway? (I believe that the former Hippodrome is, for instance). What about the practicalities of implementation? Are any tough choices to be made? Any priorities? Why are no costs – including costs to the rate-payer – mentioned? How does this relate, if at all, to the recent draconian cuts in public services spending?	Email sent:  Many thanks for your email regarding the Conservation Area Character Appraisal. Whilst I am unable to offer comment on some of the more detailed matters, I am able to offer a response to the exhibition.  My apologies that you were unable to locate the copy of the character appraisal at the counter. I, myself, took it over yesterday, and perhaps if you ask the manager, Lucy Mukuru, she would happily be able to provide you with the copy. I will check with her to ensure staff are aware of its location.  With regard to the exhibition. We were restricted by the size, and day to day business of the library, as to what we were able to exhibit, and where, which explains the exhibitions' size and location. It is not in itself, the character appraisal, but simply there to inform interested resident of the public consultation and provide brief information about the character appraisal. A full copy of the appraisal can be found online at http://www.barnet.gov.uk/planning-consultations. However, I attach a copy to this email for your perusal.	Action – responded to by email as per officer response.

		If I were of a suspicious nature, I might be tempted to think that the blandness and miniscule scale of this exercise are a ploy to enable Barnet Borough Council to push through some undesirable predetermined policy while being able to claim that the public was 'consulted' beforehand. What exactly we're being consulted about, however, remains a mystery.  Are you able to enlighten me?		
2	Summary of Golders Green Business Forum 30 <sup>th</sup> March 2011	The following issues were raised at a meeting of the Golders Green Business Forum:  • That the appearance of Golders Green had deteriorated significantly over the last few years  • Parking was an issue affecting business adversely  • Crime and anti-social behaviour was on the increase  The Forum was advised that the Council was preparing a conservation area appraisal for the Golders Green Town Centre Conservation Area which would be a good opportunity to promote the town centre.	In relation to the concerns raised by Cllr. Palmer, the following text changes (in red) have been incorporated into the document.  Pg 9: Principal leisure uses today include numerous restaurants and cafes which ensure the area is lively and active throughout the day and into the night. A night time economy has its obvious benefits but as in all areas of this type, issues can arise that create disturbance to residents and local businesses on occasion.	Action – additional comments added to the character appraisal.
	Summary of telephone conversation with Cllr. Susette Palmer Childs Hill Ward, 27 <sup>th</sup> April 2011	<ul> <li>The Councillor raised the following issues:</li> <li>The War Memorial Clock should be corrected</li> <li>Raised concern over the "uncared for look" of the public realm and suggested more emphasis should be placed on this in the document</li> <li>Whether hanging baskets would improve the appearance of the public realm and ways of facilitating this</li> </ul>	Pg 9: Adapted garage and storage buildings off the narrow service roads (behind the parades) such as Accommodation Road and St. Albans Lane provide a mixture of small, mainly light industrial and business uses. The rear of the shop parades have a varied and distinctive character as shown in the photographs below. Because of the nature of their use, acting as a service area to the shops and providing a frontage to the businesses	
	Email from Cllr. Susette Palmer Childs Hill Ward, 13 <sup>th</sup> May 2011	<ul> <li>The following points are summarised:</li> <li>Queried why Golders Green could not have a floral display like Chipping Barnet Town Centre</li> <li>Raised the issue of a no drinking zone which Businesses and local Councillors had asked for in the past but had not been progressed. Suggested</li> </ul>	opposite, they can be cluttered, and there are occasional problems with flytipping. The railway arches off Finchley Road provide accommodation for industries such as garage workshops.  Pg 11: The railway interchange and bus / coach station dominates the junction of Finchley Road	

that this was something that should be revisited for	with Golders Green Road and North End Road.
Golders Green.	The area is very busy and noisy with buses,
Coldolo Ciociii	coaches and associated passenger traffic,
	particularly at peak times, when conflict can arise
	between traffic and pedestrian needs.
	Parking is both limited and restricted on all roads
	surrounding the town centre. The bustling
	commuters and shops add to the energetic
	vibrancy of the area, creating opportunities for
	further economic prosperity and emphasising the
	need for a well designed public realm.
	Pg19: It is important for the preservation of the
	character of Golders Green Town Centre
	Conservation Area that the most important views
	and vistas are maintained and enhanced when the
	opportunity presents itself. Such enhancements,
	should funds arise, might include planting
	vegetation, hanging baskets and improvements to
	shopfronts, to enhance the feel of the public realm
	and appearance of architecture at eye level.
	and appearance of architecture at eye level.
	Pg 20: The shopping parades are elegant and
	cohesive. The road gently curves and frames long
	distance views and creates interest. Pavements
	are generally wide, in relation to the street, giving
	the buildings a greater presence. It is the quality of
	the Parades within the Conservation Area that
	help promote the town centre as a shopping
	destination, and emphasises the need to pursue
	high quality shopfronts through future planning
	applications.
	Pg 21: The small green spaces adjacent to the
	bus station on the Finchley Road provides visual
	relief to the busy town centre, and the potential to
	sit and watch the world pass by, in an otherwise
	• •

built up and urban area. Nestled between the bus and underground stations it overlooks a small busonly road and is set in front of a rather incongrous row of single storey buildings which accommodate shops and the bus station office. These are poorly designed and detract from the space. This space, along with the wider train, bus and coach station area have the potential to be reworked into a more cohesive, greener, attractive and better used public space.

Pg 21: The town centre is otherwise highly developed and urban in character and could benefit from the planting of flower beds, introduction of hanging baskets or other means of greenery, should funds become available. The residential properties on the north-east side of North End Road have modest frontages, mostly hard surfaced and accommodate car parking. Some properties on the south-eastern side of North End Road such as West Heath Court have limited but green frontages which provide welcome relief to an otherwise dense urban area. These properties, together with St. Michael's Church on Golders Green Road, are amongst the only properties that are set behind a frontage.

Pg 23: The public realm covers a variety of features found in the spaces between the buildings. Due to limited frontages and forecourts this mainly includes street paving, signage and street furniture such as litterbins, lighting and bus shelters. The quality of these components makes an important contribution to the character and appearance of the Conservation Area, and where they are badly designed or neglected they can adversely affect the special interest of the whole

			area. Subject to funds being forthcoming, improvements to the public realm should be considered.  Pg 32: Street furniture is often varied, poorly sited and sometimes of inappropriate design. In particular the siting of large, free-standing advertisement panels within the pavements detracts from the special character and appearance of the Conservation Area. Pavements include a mixture of various colours and size of slabs with areas of black tarmacadam. The quality of paving is of varying quality in places but where	
			repaving works have been carried out, using large module simple paving slabs of uniform colour, it is a great improvement and enhances the character and appearance of the Conservation Area. Some street trees are in need of management, in places where their roots have sometimes disrupted the surrounding area of paving. Due to the urban nature of the Conservation Area, there is a lack of planting and greenery.	
3	24/05/2011 Theatres Trust	Our Ref.: 3605  Review of Golders Green Town Centre  Thank you for your letter of 6 May consulting The Theatres Trust on the draft Conservation Area Character Appraisal for the Golders Green Town Centre Conservation Area.		Action – document corrected on page 10 and bullet point added to pg 38 to reflect status of The
		The Theatres Trust is The National Advisory Public Body for Theatres. The Theatres Trust Act 1976 states that 'The Theatres Trust exists to promote the better protection of theatres. It currently delivers statutory planning advice on theatre buildings and theatre use through the Town &		Hippodrome.

Country Planning (General Development Procedure) (England) Order 2010 (DMPO), Articles 16 & 17, Schedule 5, para.(w) that requires the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre.'

Due to the specific nature of the Trust's remit we are concerned with the protection and promotion of theatres and therefore anticipate matters relating to cultural facilities.

We have no particular comment to make on the document other than we are pleased to see the Hippodrome mentioned a few times in the text and a picture on page 10 with a caption that the building was originally a concert hall. This is not correct as The Hippodrome was built as a variety theatre in 1913 and was converted to house the BBC Concert Orchestra in 1972 for recorded and live concert performances before becoming a church in 2007.

This substantial building should be retained and adapted for community use as its significance has a local dimension in that it was a popular place where families came and people met and therefore will have been a focal point for cultural activity in the community over a long time. This richness of evidence of past events is of huge significance to life today. Demand for different types of community facilities will change over time but it is important these premises are retained to meet the future needs of residents and visitors. The safeguarding of existing community facilities will help to realise the potential for community use of existing buildings and encourage re-use of buildings when they become available.

We look forward to being consulted on further planning policy documents.

Document to be changed to correct inaccurate information.

Sentence to be added to page 38 of the character appraisal to reflect the significance that the Amenity Society places on the Hippodrome - "The Hippodrome, which the Theatre Trust (the National Advisory Public Body for theatres) considers to be a "substantial building which should be retained...as its significance has a local dimension...and therefore will have been a focal point for cultural activity in the community."

(unless otherwise stated, all the following responses came from to the area. the public exhibition held at Golders Green Library) Northend Road

Am strongly in favour of conserving as many historic buildings as possible and promoting a cohesive appearance

Shopfronts "taking over" pavement space (needed for pedestrians!) with selling vegetables etc, and tables and chairs for cafes and restaurants is an absolute HAZARD and I think should be ABOLISHED. Pavements are needed for walking on. Additionally "paraphernalia" on pavements "advertising" etc etc should be removed and made illegal.

Comments forwarded to licensing. Response received 13th June 2011: There are a number of private forecourts within the Golders Green area which shops can legitimately trade on and place whatever items they wish including "A" boards.

In relation to those who do not have a private forecourt they can apply to trade on the street. To be able to do so we would expect at least 2.5 meters of the public highway to remain clear, in most parts of the main Golders Green shopping area we increase this to 3 metres clear. "A" boards and other such advertisements are not allowed on the public footpath.

We are working with the traders to ensure that they either are trading within their forecourt, or that they have applied for a licence. All illegal trading and illegal advertising we are taking further enforcement action against.

If there are specific shops which residents believe are causing a nuisance and encroaching too much on the public highway if they can report this to us so that we can investigate and ensure that they are trading legally.

The white vans parked outside the Hippodrome are a disgrace and should be removed PERMANENTLY. They are always there and quite frankly are in the way. The white vans are taking up a lot of room on the pavement, outside the Hippodrome and because of them, and all the people waiting at the bus stop nearby, walking up the pavement towards North End Road is increasingly difficult and I

### Response from Parking Services received 29th June 2011:

Thank you for drawing the concerns of the public to my attention.

I can confirm that allowing a vehicle to park on the footway or any part of the public highway that is not carriageway (i.e. anywhere the pedestrian has

Action - relevant enquiries passed on to relevant departments

		regularly find my way blocked.	the right of way) is a contravention under the Traffic Management Act 2004.  I have forwarded your email on to our Enforcement Team who will investigate the location and issue Penalty Charge Notices to vehicles parked in contravention of the aforementioned restriction.	
		The council should take strong action against shopfronts who do not take "pride in appearance" and the same is true of houses and all other buildings which are left unrepaired and are falling into disrepair, - the Council should be much more strict about it (in my view).  I think the war memorial is especially bleak and could be vary much improved with some strategic planting of flowers.	The council have recently republished shopfront guidance notice No. 10 and issued a summary guidance sheet, which has been strongly promoted, as stated in Recommendation 3 and throughout the text.  Subject to funds being available, consideration will be given to improving the public realm	
5	Beechcroft Avenue	More power to your elbow. Would be interested to receive all published documents, past and future.	Positive comments.	No action
6	Woodlands	Very pleased to see the plans to preserve the area. I agree with the concern regarding inappropriate fascia etc.  1. Could something be done about the amount of buckets, mops etc, on the pavement outside no fewer than 3 shops in G. Green road?	Comments forwarded to licensing. Response received 13 <sup>th</sup> June 2011: There are a number of private forecourts within the Golders Green area which shops can legitimately trade on and place whatever items they wish.  In relation to those who do not have a private forecourt they can apply to trade on the street. Provided they are continuing what their shop trade there is no restrictions in our licensing scheme on what they can and cannot sell.	Action - enquiry passed on to relevant department
		2. There are at least 2 building sites in the residential area of G.G. Road. Please no more huge blocks in unusual colours be passed in committee?	Due to such sites being outside the Conservation Area, this is outside the remit of the character appraisal	

7	No address supplied	I believe the recent trend of restaurants, cafes etc, being "permanent" flower boxes and such reducing the pavement widths is a blight on what was once pleasant pavement walks	Comments forwarded to licensing. Response received 13 <sup>th</sup> June 2011: If these items are on private forecourts there is no action that we can take. However we have noted a few premises who are trying to place these on the public highway. We do not allow these under our street trading licensing scheme and are working to remove these. Should these not be removed we will be looking to take further enforcement action.	Action - enquiry passed on to relevant department
8	The Riding	I was not aware that Golders Green Conservation Area existed. Perhaps developers would show more respect to its special qualities if there were signs indicating that "You are entering Golders Green Conservation Area". Perhaps something bridging Golders Green Road saying "Golders Heritage Centre".	"Over time, if funds become available, it may be possible to pursue a more consistent and restrained approach to the overall appearance of the public realm, to reduce the number and differing styles of street furniture and to create a calmer, greener, more cohesive and attractive setting for the buildings in the Conservation Area."	Action - additional comments added to the character appraisal Pg 48
9	Local History Group, Golders Green	Stop wasting everybody's time including your own. Leave the area alone and put the money to better use.	Creation of a Conservation Area Character Appraisal is a statutory duty for the council to undertake	No action
10	Northend Road (This is the final comment received from the public exhibition)	<ol> <li>More flowers planted around the War Memorial.</li> <li>Better positioning Bus Stops – The one positioned outside Sainsbury's has queues of people spilling out over entire pedestrian path making it difficult to walk up and ditto outside old Hippodrome (Now Christian Centre) – its APPALINGLY bad and cluttered also by bus posts and litter bins and telephone box so that there is no inviting path for pedestrians! – and ditto on opposite side of street, where it is becoming a battle to get to the Post Office, because of the above.</li> <li>I would like to see more planting of wild flowers (possibly in hanging baskets, iesome not requiring much water!) and was appalled the tube people poisoned the ones in the bus part outside</li> </ol>	"Over time, if funds become available, it may be possible to pursue a more consistent and restrained approach to the overall appearance of the public realm, to reduce the number and differing styles of street furniture and to create a calmer, greener, more cohesive and attractive setting for the buildings in the Conservation Area."	Action - additional comments added to the character appraisal Pg 48

11	British Waterways	their entrance. I feel planting of more wild flowers would encourage the inhabitants to do likewise, as well I particularly like the Golders Hill entrance (on North End Road) arrangement of wild flowers – let alone near tennis courts – and would really like to see more of this.  Dear Heritage Team,	No action
	26 <sup>th</sup> May 2011	Thank you for the recent consultation on this plan – I can confirm that British Waterways has no interests in this area and therefore no comments to make.  Kind regards,	No action
12	Highways Agency 26 <sup>th</sup> May 2011	Review of Golders Green Town Centre Conservation Area  Thank you for letter dated 6 May 2011 inviting the Highways Agency (HA) to comment on the above consultation.  The HA is an executive agency of the Department for Transport (DfT). We are responsible for operating, maintaining and improving England's Strategic Road Network (SRN) on behalf of the Secretary of State for Transport.  The HA has reviewed the document and has no comment.  I hope this is helpful  Yours sincerely	No action
13	Transport for London 27 <sup>th</sup> May 2011	Dear Sir/ Madam  Review of Golders Green Town Centre Conservation Area - Draft Conservation Area Character Appraisal  Thank you for consulting TfL the above mentioned document, and TfL would like to offer the following	Action - additional comments added to the character appraisal on page 48.

	comments:		
	In relation to section 2.5 - Public Realm, while TfL fully support improvement to public realm and traffic highway proposal which would enhance the character of the area; it must however noted that section of Finchley Road/ Golders Green form major routes for buses to access Golders Green Station; these sections of road also form part of the Strategic Road Network (SRN).	"TfL will be consulted on any future highway and traffic proposals."	
	Therefore future improvement proposal(s) must ensure that bus operation and pedestrian movements in the vicinity of Golders Green Station would not be adversely affected for during the construction as well as permanent arrangement; and TfL should be consulted for highway and traffic proposal in the future.		
	Please do not hesitate to contact me if I can be of any further assistance.		
	Kind regards		

# Golders Green Town Centre

Conservation Area

**Character Appraisal and Management Proposals** 





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### Part 1 Character appraisal

### Section 1 Introduction

#### 1.1 Conservation areas

The Civic Amenities Act of 1967 provided the original legislation allowing the designation of "areas of special architectural or historic interest," as conservation areas, whose character should be preserved or enhanced. It is the quality and interest of an area, rather than that of individual buildings, which is the prime consideration in identifying a potential conservation area.

This concept has developed and is now enshrined in the Planning (Listed Buildings and Conservation Areas) Act 1990. Section 69 of the Act provides a local planning authority with powers to designate conservation areas, and to periodically review existing and proposed conservation areas. Section 71 requires local authorities to formulate and publish proposals for the preservation or enhancement of their conservation areas. Section 72 specifies that, in making a decision on an application for development in a conservation area, special attention shall be paid to the desirability of preserving or enhancing the character or appearance of that area.

#### 1.2 Purpose of a conservation area character appraisal

Conservation areas are designated by local planning authorities after careful local assessment. This assessment forms the basis for a Character Appraisal. The format and scope of such statements are guided by English Heritage.

Golders Green Town Centre Conservation Area was designated by the council in March 1998. This Character Appraisal seeks to identify the special characteristics of the Conservation Area so that they may be better preserved and enhanced in the future.

Government legislation on conservation areas and historic buildings generally, is set out in the Planning (Listed Buildings and Conservation Areas) Act 1990, which states in section 71:

"It shall be the duty of a local planning authority from time to time to formulate and publish proposals for the preservation and enhancement of any parts of their area which are conservation areas."

The aim of this Character Appraisal is to:

- improve the understanding of the history and historical context of this area of the Borough of Barnet
- generate awareness of exactly what it is about the Golders Green Town Centre Conservation Area that makes it of "special interest"
- provide residents and owners with a clear idea of what should be cared for and preserved
- provide residents, owners, businesses and institutions with a clear idea of what enhancements could be made to the Conservation Area
- provide Barnet Council with a valuable tool with which to inform its planning practices and policies for the area

provide guidelines to preserve and enhance these special features in the "Management Proposals".

The council can then ensure that all planning applications for change within the Conservation Area comply with the requirements of the relevant legislation and that any public realm investment is considered in the light of English Heritage guidance.

### 1.3 The Barnet Planning Policy Framework

The current local policy document covering this area is the Barnet Unitary Development Plan (2006). Of particular relevance is the strategic policy GB Env 4, which aims to protect by preserving and enhancing buildings, areas, open spaces or features that are of special value in architectural, townscape or landscape, historic, agricultural or nature conservation terms.

Policies HC1 and HC2 aim to preserve or enhance character and appearance of conservation areas by controlling inappropriate development and demolition. Policies HC14 and HC15 seek to protect Locally Listed buildings and their setting.

Golders Green town centre has been classified as a District Town Centre with Golders Green Road classified as primary retail frontage, whilst Finchley Road is identified as an area of secondary retail frontage. Policy GTCR1 seeks to sustain and enhance the vitality and viability of the borough's town centres and GTCR2 seeks to ensure that all residents of the borough have ready access to a wide range of goods, services and facilities in their town centre. Policy D22 requires that the design of shopfronts are in keeping with the buildings and general street scene and D24 encourages shopfronts of high quality and design which enhance the appearance of the building or street scene.

Golders Green has been identified as an area of open space deficiency at local park level. Policy L11 protects public open space, most notably the small green area in front of Golders Green station and L12 seeks to improve the amount, distribution and quality of open space in areas of deficiency. Policy GRoadNet aims to ensure that roads within the borough are used appropriately according to their status in the defined road hierarchy. Finchley Road is classified as tier 1, whilst Golders Green Road and North End Road are classified as tier 2.

The Barnet UDP is due to be replaced by the Local Development Framework (LDF). Within the Core Strategy, Policy CS5 protects and enhances the borough's suburbs and historic areas. CS6 promotes Barnet's town centres, seeking to protect and enhance "local" neighbourhood centres. CS7 enhances and protects Barnet's open spaces whilst CS9 provides effective and efficient travel, encouraging trips to route according to the road hierarchy.

Within the LDF Development Management Policies, DM01 protects Barnet's character and amenities. DM04 preserves and enhances Barnet's heritage assets. DM09 ensures town centres are enterprising locations serving their communities. DM10 maintains and protects local centres and parades and DM 13 protects all types and sizes of public open spaces.

This Character Appraisal will help deliver the objectives of the Three Strands Approach (PEG) – Protection, Enhancement and Consolidated Growth - seeking to deliver a successful London suburb where people want to live. The Three Strands Approach underpins the Core Strategy of the LDF.

Conservation areas fall under both the first and second strands as they require preservation or enhancement of their character or appearance. The PEG approach highlights Barnet as an attractive, desirable place to live, rich in heritage and therefore, there is a need to provide appropriate planning protection for conservation areas and where appropriate to investigate additional or extended conservation areas.

#### 1.4 Regional and national policies

Under the Regional London Plan, Policy 3D.1 - Supporting Town Centres - seeks to enhance town centres. Policy 4B.15- Archaeology - protects archaeological resources and asks boroughs to include appropriate policies in their plans. Policy 4B.12 - Heritage Conservation - ensures the protection and enhancement of historic assets based on an understanding of their special character. The Regional London Plan is due to be replaced by the current draft London Development Plan in Autumn 2011.

Within this revised London Development Plan, Policy 2.15 - Town Centres - requires development proposals to sustain and enhance the vitality of the town centres. Policy 7.4 requires new development to pay regard to the positive elements of the character of an area. Policy 7.8 requires new development to preserve heritage assets and make provision for the protection of archaeological resources. Policy 7.9 requires regeneration schemes to make use of heritage assets.

The Government, through the Department of Culture, Media and Sport (DCMS), the Department of Communities and Local Government (DCLG) and English Heritage issued Planning Policy Statement 5 (PPS 5 - Planning for the Historic Environment) in March 2010.

PPS 5 sets out planning policies on the conservation of the historic environment. These policies should be read alongside other relevant statements of national planning policy. Guidance to help practitioners implement this statement, including the legislative requirements that underpin it, is provided in the accompanying Practice Guide.

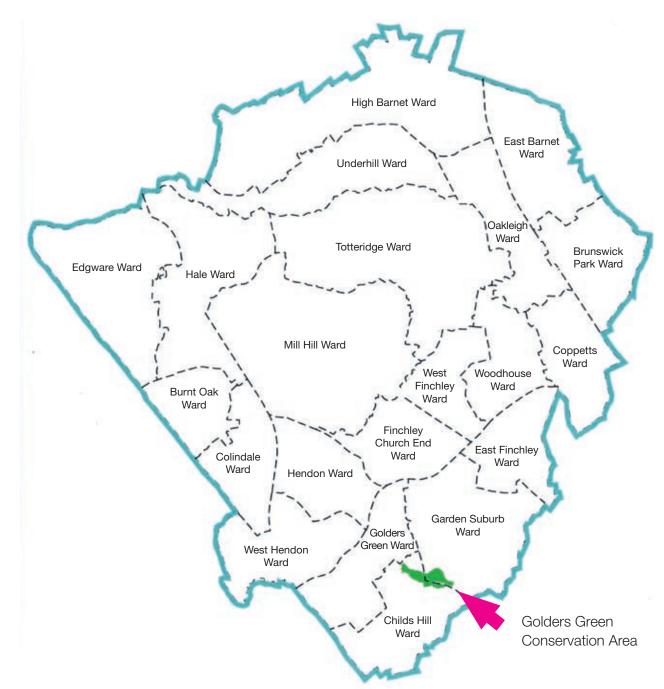
#### 1.5 Article 4 directions

Article 4 directions are issued by local planning authorities to remove some or all permitted development rights usually within a conservation area or curtilage of a listed building. Due to a large number of the buildings in the Conservation Area being statutorily listed parades of shops, with flats above, an Article 4 direction is not applied, as various permitted development rights are automatically removed on flats and listed buildings.

### Section 2 Location, uses and activities

#### 2.1 Location

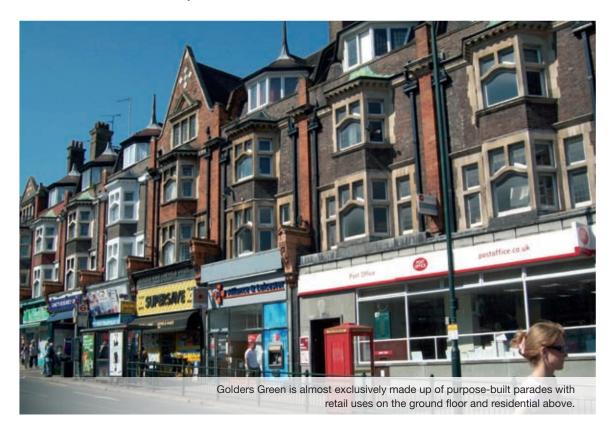
The Golders Green Town Centre Conservation Area lies in the southern tip of Barnet close to Hampstead Garden Suburb. It is located about half way between Chipping Barnet, to the north of the borough, and London's West End. It lies to the south of the Finchley Ridge Natural Landscape Area. The Conservation Area is comprised of Golders Green town centre together with the railway and bus/coach station. The shopping centre straddles the main roads, namely Finchley Road which runs north-south, and Golders Green Road and North End Road which run east-west. The junction of these roads, marked by a war memorial, creates a notable centre for the Conservation Area. The Conservation Area straddles 2 administrative wards (Childs Hill and Hampstead Garden Suburb). There is a population of over 16,000 people living within the Golders Green area of which approximately 400 live within the Conservation Area.



#### 2.2 Uses and activities

Golders Green Town Centre is almost exclusively made up of purpose-built parades with retail uses on the ground floor and residential above. The shops are split between national chains and those selling goods catering for niche markets. There is a tradition of providing high quality shops and catering for local groups such as the predominant Jewish and Japanese communities.

The parades have traditionally included many cafes and notable restaurants, and still do so today. Many cater specifically for the Jewish community such as Solly's restaurant on Golders Green Road. Staple goods such as food and household items are catered for by supermarkets such as Sainsbury's, which has stores on both Finchley Road and Golders Green Road.



The shopping parades were originally conceived to meet the needs of the residential population which expanded rapidly following the development of the Golders Green underground station. However today the historic nature and tradition of the commercial centre and the full range of high street uses such as banks, buildings societies and estate agents ensures a wider catchment area beyond the surrounding residential streets and Hampstead Garden Suburb.

Principal leisure uses today include numerous restaurants and cafes which ensure the area is lively and active throughout the day and into the night. A night time economy has its obvious benefits but as in all areas of this type, issues can arise that can create disturbance to residents and local businesses on occasion.

Adapted garage and storage buildings off the narrow service roads (behind the parades) such as Accommodation Road and St. Albans Lane provide a mixture of small, mainly light industrial and business uses. The rear of the shop parades have a varied and distinctive character as shown in the photographs below. Because of the nature of their use, acting as a service area to the shops and providing a frontage to the businesses opposite, they can be cluttered, and there are occasional problems with flytipping. The railway arches off Finchley Road provide accommodation for industries such as garage workshops.







The Conservation Area includes a number of places of worship including the Golders Green Hippodrome, which is adjacent to the underground station, St. Michael's Church (which became the Greek Orthodox Cathedral of the Holy Cross and St. Michael in 1970) at the extreme western end of Golders Green Road, St. Alban's the Martyr on North End Road along with a number of mainly small synagogues which tend to re-use other buildings, such as at 5 – 11 Broadwalk Lane.





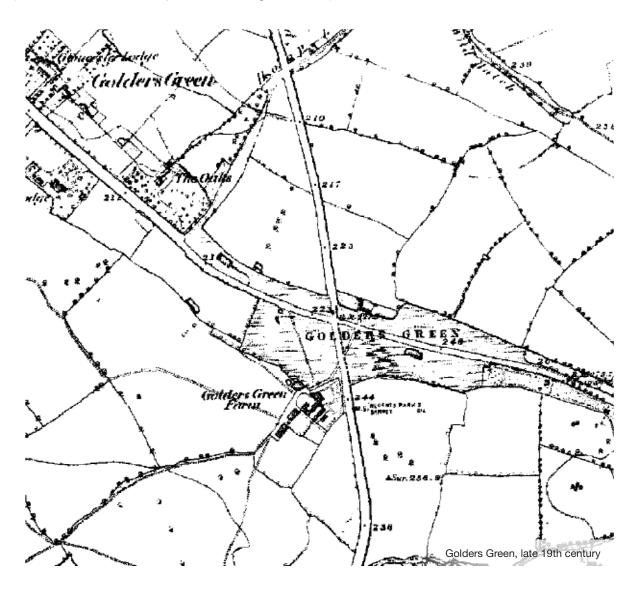
The railway interchange and bus / coach station dominates the junction of Finchley Road with Golders Green Road and North End Road. The area is very busy and noisy with buses, coaches and associated passenger traffic, particularly at peak times, when conflict can arise between traffic and pedestrian needs.

Parking is both limited and restricted on all roads surrounding the town centre. The bustling commuters and shops add to the energetic vibrancy of the area, creating opportunities for further economic prosperity and emphasising the need for a well designed public realm.

### Section 3 The historical development of Golders Green

#### Historical development 3.1

The heavy soil and poorly drained clay in the area supported woodland over many centuries until steady clearances. This produced the landscape shown on the early 18th century maps. Before this the population was low with only isolated cottages and dispersed settlements.



The two major roads in this part of Greater London are Watling Street (dating from pre-Roman times), which runs from the Thames to St Albans and the north-west. The other road, dating from the late 11th Century or early 12th Century, runs from the north part of the City through Highgate and on through Finchley, Chipping Barnet and then northwards. These two roads pass either side of the Northern Heights. In between these routes lies the road which runs over the Northern Heights at Hampstead and down and across in a north-westerly direction to Hendon and Mill Hill. This road is now known as North End Road and Golders Green Road (and further north Brent Street). In 1826 the new London and Finchley Road was laid. It improved the access from Finchley and the North into the new estates around Regents Park in the West End and cut across the road to Hendon at Golders Green. Ducksetters Lane,

which had previously run from Temple Fortune to Finchley, was then obliterated. As can be seen on the maps of the time, it similarly paid little respect to the earlier field layouts cutting through with Romanlike straightness.

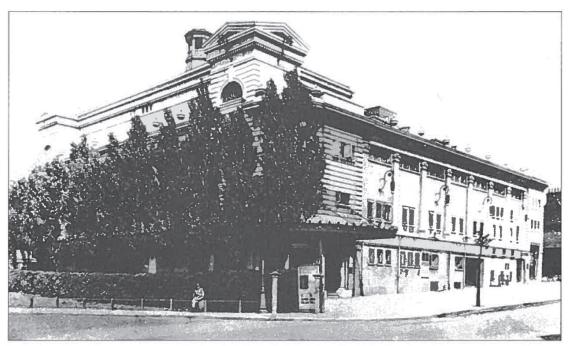


Golders Green Road, 1920s. Change is in the air! A woman driver steers the latest sports car. The 84 bus route at that time went to St Albans via Ballards Lane, Whetstone and Chipping Barnet.



Golders Green Road, 1920s. The box tricycle in the foreground was a popular method for delivering goods of every description. It was also famously used by Walls' Ice-cream whose slogan was 'Stop Me and Buy One'. The butcher's shop on the right, with its open frontage displaying carcases of meat, was a typical feature of those days. Fishmongers used similar shops.

Golders Green at the end of the 18th Century, and prior to the new road, was a widened area of common land on either side of the road to Hendon. This area, known as the 'waste', was approximately 400 - 500 yards wide and one mile long. The two larger landholders were the Dean & Chapter of Westminster and the Eton College Trustees. Minor enclosure of the 'waste' had been happening since 1700 but with the creation of the new road, the land near Temple Fortune was added to adjoining fields between 1826 and 1860. By 1880 most of the open land had been enclosed but the area was still defined by modest country villas and farms surrounded by fields. The new road had surprisingly little development impact at Golders Green but did make a major difference at Tally Ho, further north. The only major development up to the end of the 19th Century was the Jewish Cemetery (1897) and the Golders Green Crematorium, the first of its kind in London, which opened in 1902.



The Hippodrome Theatre in Golders Green opened on 26 December 1913. In its earlier years it was mainly a music hall but from 1922 until it closed in 1968 it also staged touring theatrical productions, orchestral concerts, ballet and opera. There was hardly an artiste of any note who had not, at one time or another, trodden its boards.

### First development phase

The creation of Golders Green as we see it today came with the arrival of the underground railway. Early attempts to bring the railways through this part of London had failed and it was largely thanks to the energy and vision of Charles Yerkes that the underground railway came into being. He was an American financier and entrepreneur responsible for the building of street and elevated railways in Philadelphia and Chicago. Experience had convinced him that people and homes followed the railways and it was thanks to his foresight that the proposed underground railway from Charing Cross to Hampstead extended through the Northern Heights to terminate at the road junction at Golders Green.

Development pressure followed this decision and predated the opening of the station in 1907 by about two years. Finchley Road was provided with sewers and also widened, and local buildings' byelaws were amended, all in readiness for the anticipated housing. In addition this was also the period when the tram system was developed and tracks were laid along the Finchley Road for the trams which ran from the end of 1909. Estate agent and entrepreneur Ernest Owers and others quickly saw the potential and between 1907 and 1911 roads were laid out and some 744 homes were built. To the north, Dame Henrietta Barnett, together with Parker and Unwin, was laying out Hampstead Garden Suburb, but with no shops there, the opportunity for the development of shopping parades at Golders Green was evident. The parades were built between 1909 and 1918 and form the heart of the Conservation Area. The developers were Ernest Owers, A. J. Edmonson, and James and Leslie Raymond of Hodford Farm; the architects were Herbert A. Welch, working with H. Clifford Hollis and T. Merrison Garrood for the main parades, and others for individual shops. They were widely held to be the finest shops outside of the West End and were hugely popular.

Entertainment came with the Ionic Cinema (now the Sainsbury's site on Finchley Road) and the Hippodrome Theatre, both in 1913. The Great War however brought this first phase of development to an end.

### Second development phase

The second phase of development took place between 1924 – 1930 when the railway was extended to Hendon and then to Edgware, forming the arches and bridges which are important aspects of the character of the Conservation Area. This brought new shops (although on a more modest scale and quality) further along Golders Green Road, and infill development near the station, again largely by Herbert A. Welch and his partner H. Clifford Hollis. Welch had also secured the commission to design the centrepiece War Memorial that was unveiled in 1923. By 1930 the area was substantially complete with St Albans the Martyr Church, begun in 1909 and completed in 1933, a slightly later addition.

A key characteristic of the Conservation Area is that, by and large, the same people built it all, in a relatively short period of time, in two phases 1907 – 1918 and 1924 – 30. This contributes considerably to its architectural and planning cohesion.

### Archaeological significance

Parts of the Conservation Area are of considerable archaeological interest. Some Roman finds have been discovered along the Golders Green Road and up the hill at Hendon. It is also possible that evidence of medieval and early modern Golders Green, which is believed to have been a scattered hamlet around the outer edges of the manorial waste, may have survived the 20th Century development of streets.

Similarly it is possible that archaeological remains of the 18th Century and later villas (shown within the 'waste' on the earlier maps) which were pulled down to make way for the developments from 1907, may be buried beneath current buildings, roads and other hard surfaces. These remains may survive as shallow foundations and could, if found, offer invaluable evidence of Golders Green before 20th Century development. The council has identified Golders Green Road (as far as Hodford Road) as an Area of Special Archaeological Significance.

## Section 4 Spatial analysis

#### Topography 4.1

The topography of the Conservation Area, in the main, is relatively level, with the notable exception of North End Road. This road travels over the Northern Heights at Hampstead and down in a north westerly direction to Hendon, falling significantly at its eastern end and providing a gentle decline as it approaches the boundary of the Conservation Area and levelling out at its junction with Finchley Road. Its continuation into Golders Green Road is again fairly level.

Finchley Road which runs north south is fairly level on its northern approach, rising gently just past its junction with Golders Green Road and North End Road to the southern boundary of the Conservation Area. These gentle inclines allow for picturesque views both into and out of the Conservation Area.

#### 4.2 Views and vistas

There are a number of key views, focal points and landmarks within the Conservation Area. The elevated vantage points to the east and south provide long views into and out of the Conservation Area. The subtle curve of the parades on Golders Green Road, offer shorter-range views of the parades.



Amongst the most notable views and vistas are:

from North End Road towards Golders Green Road parades



from Golders Green Road parades towards North End Road and the rising land to the south



westerly views along Golders Green Road framed and terminated by the railway arches



linear views along Finchley Road to the rising land to the south; These are enhanced by the curved parades that mark the crossroads



lively skyline views of the parades, with an array of turrets, cupolas, roof pitches, elaborate gables, dormers and large chimney stacks



short range views of the architectural form and detail of the shopping parades including fine terminating buildings and buildings marking significant junctions within the parades, regular plot widths providing strong vertical rhythm and intricate detailing mainly in the Arts and Crafts traditions (as above).

It is important for the preservation of the character of Golders Green Town Centre Conservation Area that the most important views and vistas are maintained and enhanced when the opportunity presents itself. Such enhancements, should funds arise, might include planting vegetation, hanging baskets and improvements to shopfronts, to enhance the feel of the public realm and appearance of architecture at eye level.

Proposals for new development on prominent sites or elevated land must contain sufficient information to enable the impact on longer distance views and the setting of the Conservation Area to be assessed. Any new development must respect the sensitivities of the area.

#### Streets and open spaces 4.3

The Conservation Area has a wide variety of spaces although most are urban in character. These range from wide streets to more intimate service areas, railway arches and limited front gardens. Formal open spaces are rare and green open space is only available around the station. In addition, street trees and the small number of green front boundaries provide some greenery in the area.

### Streets

The roads within the Conservation Area are, in effect, the public open spaces. All are busy, vibrant, urban roads accommodating significant amounts of traffic and pedestrians. The streets are generally wide

with continuous pavements on either side. Heavy traffic and parking are particularly notable on North End Road. It is a well used thoroughfare for both pedestrians and vehicles. Finchley Road is urban in character, noisy and vibrant, particularly around the station while Golders Green Road is more formal and ordered in layout.



The shopping parades are elegant and cohesive. The road gently curves and frames long distance views and creates interest. Pavements are generally wide, in relation to the street, giving the buildings a greater presence. It is the quality of the Parades within the Conservation Area that help promote the town centre

as a shopping destination, and emphasises the need to pursue high quality shopfronts through future planning applications.

The urban character of Finchley Road and the crossroads contrasts dramatically with the quieter, intimate feel of the rear service roads, Accommodation Road and Golders Way.

North End Road, with its relatively steep incline and mixed character, tends to have a less formal feel particularly at its eastern end. Pavements are narrower and spaces more intimate with large and mature street trees at the edge of the pavement. These shield the pedestrians from the passing



traffic, provide seasonal interest and frame views down to the crossroads. As the road levels out, the

street becomes more formal and urban in character; traffic is heavier near to the station and street trees give way to pedestrian and traffic barriers.



## Green spaces

The small green spaces adjacent to the bus station on the Finchley Road provides visual relief to the busy town centre, and the potential to sit and watch the world pass by, in an otherwise built up and urban area. Nestled between the bus and underground stations it overlooks a small bus-only road and is set in front of a rather incongrous row of single storey buildings which accommodate shops and the bus station office. These are poorly designed and detract from the space. This space, along with the wider train, bus and coach station area have the potential to be reworked into a more cohesive, greener, attractive and better used public space.

Adjacent to the railway and forming part of the northeast boundary of the Conservation Area is a strip of open land protecting a deep water main running to the Valve House on Finchley Road. Some of the cast iron railings remain.

The town centre is otherwise highly developed and urban in character and could benefit from the planting of vegetation, introduction of hanging baskets or other means of greenery, should funds become available. The residential properties on the north-east side of North End Road have modest frontages, mostly hard surfaced and accommodate car parking. Some properties on the south-eastern side of North End Road such as West Heath Court have limited but green frontages which provide welcome relief to an otherwise dense urban area. These properties, together with St. Michael's Church on Golders Green Road, are amongst the only properties that are set behind a frontage.





## Trees and hedges

Trees and planting are limited in this highly developed area. Street trees and planting make a positive contribution to the character of parts of the Golders Green Town Centre Conservation Area. Amongst the most notable are the following:

- large and mature street trees can be appreciated along North End Road. These provide a green and pleasant setting for the buildings and help to define linear views down North End Road into the more urban area around the crossroads
- trees within the station which define its boundary. Amongst the most notable are the young trees within sparse planting fronting North End Road, trees within a raised planter defining the boundary with the Hippodrome, and heavily pollarded trees within the station forecourt. In addition there are trees and hedging around the depot building to the rear of the station
- small areas of trees and planting around the railway arches and surrounding buildings on both sides of the Finchley Road
- low level planting in front of some units in Accommodation Road.





Several of the trees in the Conservation Area are included in Tree Preservation Orders (e.g. along North End Road and West Heath Avenue) and formal council consent is required for their treatment. The other trees in the Conservation Area are protected more generally. In accordance with the legislation, anyone wishing to prune or fell a tree with a diameter of 75 mm or more (measured at 1.5 metres above ground level) must give the local planning authority six weeks written notice of the proposed tree works. This provides the council with an opportunity to consider whether to include the tree in a Tree Preservation Order.

Further information is available from the Planning Trees and Landscaping Team at planningtrees@barnet.gov.uk.

#### Public realm 4.5

The public realm covers a variety of features found in the spaces between the buildings. Due to limited frontages and forecourts this mainly includes street paving, signage and street furniture such as litterbins, lighting and bus shelters. The quality of these components makes an important contribution to the character and appearance of the Conservation Area, and where they are badly designed or neglected they can adversely affect the special interest of the whole area. Subject to funds being forthcoming, improvements to the public realm should be considered.

## Street paving

Paving should provide a neutral backdrop for the buildings in the Conservation Area. A common theme is a strip of black top juxtaposed with historic granite kerbing, finished to the back edge of the pavement with large paving slabs, coloured pavers or small module paving slabs. Repaving works have been carried out at different locations along Golders Green Road using a plain large module concrete slab. This provides a respectful and quiet backdrop to the buildings and is a significant enhancement in the streetscene. This is a preferred method to small module paving slabs interspersed with dark pavers. Other areas of the town centre would benefit from similar improvements, as and when funding becomes available.





Some traditional paving, such as granite cobbles, can be found in the service roads and areas to the rear of the shops, such as St. Alban's Lane and Accomodation Road, which are highly attractive and of value to the Conservation Area.





## Street lighting

Street lighting is provided by modern standard lamp columns. They are generally well sited and maintained, receding into the street scene. Where the statutorily listed parades run along Golders Green Road, the street lights are affixed relatively discreetly to the buildings.

### Street furniture

Street furniture is varied in design, being a mixture of modern standard products. Some effort has been made to co-ordinate street furniture using a suite of green or black heritage-type Victoriana elements which include railings, street lights, CCTV cameras and controlled parking equipment. However, the town centre would benefit from further co-ordination and removal of unnecessary street furniture, with careful consideration given to the siting of any new items of street furniture. A selection of the following can all be found in the Conservation Area.

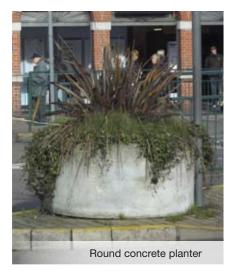
- corporate heritage type black cast iron and plastic bins in both a square and round shape e.g. Golders Green Road
- standard Barnet-style street signs. There are some original street names e.g. Hoop Lane. Effort has been made to reduce the impact of the controlled parking signs to good effect
- a number of designs of timber bench







- round concrete planters e.g. station forecourt, brick planters
- modern telephone boxes
- traditional and modern pillar boxes







- a wide variety of bollard design with a variety of dimensions, heights and finishes. These include standard concrete e.g. outside Sainsbury's Finchley Road and the Hippodrome, North End Road; black steel, black plastic of various designs e.g. St. Alban's Lane; white steel, e.g. Accommodation Road; standard tall slim black and white steel bollards e.g. The Station; black plastic with reflective additions e.g. Golders Green Road
- metal guard railings including heritage green Victoriana e.g. the crossroads; heritage black e.g. Golders Green Road; standard traffic barriers painted green e.g. station; unpainted e.g. Finchley Road; palisade fencing e.g. station entrance to depot.





## Specific traffic measures

Given that the junction of Finchley Road, Golders Green Road and North End Road is a major traffic junction, there is a proliferation of traffic signals and other traffic control measures.

These are intrusive and do have an adverse affect on the character of the Conservation Area and particularly on the setting of the listed war memorial. Their location should take account of Joint English Heritage and Department of Transport Traffic Advisory Leaflet 1/96 and subsequent English Heritage advice, and any future changes should be undertaken in line with this advice.

Special features include:









#### Section 5 Buildings and architecture

#### 5.1 Introduction

The Golders Green Town Centre Conservation Area retains a large number of listed, locally listed, and unlisted "positive" buildings. The latter are buildings which do not merit listed or locally listed status but have been judged to make a positive contribution to the special architectural and historic interest of the area. With mature street trees and a mixture of mansion houses, institutional buildings and rhythmic shopping parades, the area has a strong sense of place, with a consistent building line. Together these features provide a high quality environment within which the individual historic buildings make a special contribution.

#### 5.2 Listed buildings

There are 7 listed buildings in the Conservation Area, of which the 2 shopping parades on Golders Green Road (Cheapside and The Promenade) are comprised of 78 separate retail units. All are listed grade II. Details are included in Appendix 1.

#### 5.3 Locally listed buildings

There are currently 2 locally listed buildings, the shopping parade on North End Road and St. Albans Church Hall. These are buildings that do not meet the national listing criteria but do have important local significance and are worthy of protection. Appendix 2 contains a list of locally listed buildings.

#### Significant unlisted buildings 5.4

As well as listed and locally listed buildings, there are many other buildings within the Conservation Area which make a positive contribution to the character and appearance of the area. These buildings date mainly from the two principle phases of development. This category is comprised largely of the shopping parades on Finchley Road and those on Golders Green Road that are not listed. All categories of building, whether listed, locally listed, or "positive", are indicated on the Townscape Analysis Map.

These buildings have been identified during the survey process, and as with listed and locally listed buildings, there is a general presumption in favour of their retention. Any application for the demolition of these buildings will therefore need to be accompanied by a reasoned justification as to why the building cannot be retained, similar to that required for a listed building.

#### Building styles and materials 5.5

The Conservation Area contains buildings in a variety of styles and materials built within the two phases of development at the turn of the 20th century. The principal building types are:

distinctive parades of shops with apartments and flats above enhanced by fine terminating buildings and individual buildings on prominent sites. Amongst the most notable are the following: The Parade 2 - 38 North End Road into 642 - 616 Finchley Road. Two storeys in red brick with slate and lead roofs and timber joinery decorated in the late Victorian style. Locally listed; Crescent Parade (867 – 893 Finchley Road into 1 – 21 Golders Green Road) by Merrison Garrood, built in 1911.

Three storeys in early Art Nouveau style. 19 – 21 Golders Green Road terminates the parade with Portland stone on the ground floor, in use today as a bank; The Promenade with gentle curve, (25 – 89 Golders Green Road) listed grade II by Herbert Welch built in 1909 in the Baroque style



landmark buildings and structures e.g. The Hippodrome, a grade II listed concert hall, now a church, built in 1913 with stucco frontage, Midland Bank, in the classical style, built in Portland stone, on the corner of Finchley Road and Golders Green Road, grade II listed, 911, Finchley Road, The Refectory Public House in white painted render, by Herbert Welch, the War Memorial in Weldon stone with York stone steps, grade II listed by Herbert Welch and Clifford Hollis and apartments such as West Heath Court, built in 1936 consisting of five storey luxury mansion flats in brick and stone





churches including The Church of St. Albans the Martyr, grade II listed completed in 1933 by Giles Gilbert Scott and St. Michael's Church 1913 by John L. Lee, brown brick with stone dressings in a restrained Gothic style



- railway buildings including the depot and shunting sheds and the secondary entrance fronting Finchley Road flanked by shops of notable quality in red brick and tile
- other railways structures such as arches and bridges all in brick with high quality detailing in brick
- good examples of service buildings such as the Telephone Exchange, Hoop Lane from 1923 in a classical style, and the Valve House on Finchley Road of brick and slate vaguely in Arts and Crafts style, dating from 1906





- Exchange Mansions by Herbert Welch built in 1916; Three storey of red and brown brick with stucco decoration in Arts and Crafts Style
- 2 2A Golders Green Road by Erno Goldfinger 1935; Three storey with curved glass in a modernist style
- 4, 6 and 8 Golders Green Road by Herbert Welch and H. Clifford Hollis in domestic Arts and Crafts style forming a gateway to Golders Green Crescent together with 10 Golders Green Road, listed grade II



Cheapside, 10 – 90 Golders Green Road by Herbert Welch and H. Clifford Hollis dating from 1914; Three storey shops with flats above in Arts and Crafts style. Listed grade II

- 92 100, 102 104 Golders Green Road by Mundell and Fitt 1922; Single storey lacking the quality of the earlier parades
- 108 144 Golders Green Road by Herbert Welch and H. Clifford Hollis dated 1925; Two storeys of modest design lacking the detail of earlier work
- small outbuildings in the rear service roads, most notably Accommodation Road and Golders Way.





### **Materials**

The list below contains the principal examples of materials and details within the Conservation Area but the omission of any others does not suggest that they are not of importance.

### Roofs

### Machine-made tiles

Late 19th century and early 20th century roofs continued to be slated, but enthusiasm for the Vernacular Revival in the late 19th century brought back machine-made clay tiles. There are many examples in the parades in Golders Green.

### Welsh slate

In many places Welsh slate became the preferred roofing materials after 1845 when the railways provided cheaper transportation costs. Welsh slate is used for roofs with a shallow pitch (about 22 degrees) coupled with lead rolled hips and other junctions e.g. North End Road parades.

### Lead and copper

Lead and copper are occasionally used for flat or curved dormers, canopies over bay windows and small porches, finials and domes. e.g. The Parades, Golders Green Road.



### Other common details include:

- oversailing, often sweeping, eaves with moulded soffits
- exposed rafter feet
- modest traditionally detailed pitched and flat roofed dormers
- prominent chimneys.

### Building materials

### Red clay brick

Historically, handmade bricks and tiles were made locally. After brick making methods improved in the 18th century, brick became cheaper and more fashionable resulting in a variety of colours being produced in addition to the red brick. In Golders Green red/brown brick is used along with various shades of orange and brown in the later Victorian era. Decorative brickwork is a feature of these buildings, and some have contrasting colours. Others use soft clay rubbed bricks and gauged arches above the window or door openings.



#### Stone

Stone, being much more expensive than the local materials, was brought in only for the most prominent buildings and to articulate the parades and individual buildings within. Of particular note is the Weldon stone used for The War Memorial and the York stone steps, and the classically inspired bank at 897 Golders Green Road.

Stone dressings are used on many buildings within the Conservation Area to add special features such as lintels, window and door surrounds, string courses and quoins. Notable examples are on all the shopping parades. From the 18th century onwards renders were used and lined out to replicate stone often covering a cheaper material such as brick e.g. The Hippodrome.

### Vertical tile hanging

Locally manufactured clay tiles, feature on the upper floors of some buildings particularly gable ends e.g. Cheapside.



### Ceramic tiles

Tiles are used decoratively as a walling detail on many buildings within the Conservation Area. Tile creasing was used extensively as a traditional detail of the Arts and Crafts Movement and is notable as an eaves detail on many buildings e.g. Cheapside.

### Windows

The predominant window types in the Conservation Area are traditionally detailed timber vertically sliding sashes and casements. Casements and sashes can be seen with a mixture of glazing divisions, from a simple two panes through to six or eight panes. In respect of the sashes, there is often a purposeful mixture of pane sizes within one building, together with a mixture within a single window e.g. the upper sash with multiple divisions, the lower sash with just two. Window openings are commonly recessed. Most windows are painted white although a significant number are darker e.g. Finchley Road 867 - 893. Some casements have decorative leaded lights.



pediments above the flanking windows

### Front doors

Most of the doors in the Conservation Area are constructed of softwood and painted. They are of a simple design with four or six lights in the top section. These doors are generally painted in muted tones.

The variety of local building materials and details provides the Conservation Area with a wide range of textures and colours, of which the warm red of the clay brick and tile is possibly the most prevalent. In addition, render, stucco and stone are all used in white, cream or pastel in shade. This makes a pleasing contrast with the red/brown tile or grey slate roofs. Black cast iron pipe work creates strong definition with straight clean lines under eaves and between building units.

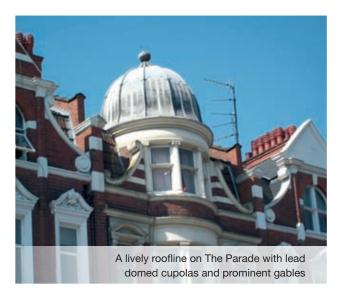
## 5.6 Architectural features

These buildings provide a variety of special features including:

parades of shops which have a cohesive quality with strong, vertical rhythmic divisions enhanced by regular plot widths, clean building lines, regular window and door patterns, balconies and other distinctive treatments



- lively rooflines with gables, dormers, steeply pitched roofs and large prominent chimneys. Also cupolas, with lead domed roofs, at significant junctions within the parades and as part of terminating buildings e.g. North End Road parade, The Promenade, Golders Green Road at its junction with Hodford Road
- ground floors have a regular repeated plot width defined by a shop frame of pilasters, corbels and fascia, often angled. Pilasters and corbels are often in stone e.g. granite at The Promenade and North End Road parades



- shopfronts would have originally been of traditional detail and type, although today a whole array of different modern shopfronts and signs are commonplace
- purposely designed terminating buildings, often of individual design, to end terraces, create entrances and frame views e.g. junction of Golders Green Road with Hoop Lane and Hodford Road. The same technique is also used to mark prominent sites within the terraces
- windows of traditional timber construction recessed in brick or stone surrounds, transomed and mullioned and mainly painted white. These range from casements with small pane divisions e.g. Cheapside, sashes with small pane divisions e.g. The Promenade, or casements and fixed lights with leaded lights e.g. Crescent Parade. Bay windows of two, three and four storeys at first floor level upwards





- steeply pitched clay tiled roofs, often punctuated with dormers, prominent chimneys, gables or dividing walls but sometimes clean and clear expanses of tile e.g. The Promenade and parts of Cheapside. Notable moulded soffits, sweeping eaves and bonnet tiles
- a predominance of red brick with decorative brickwork such as window and other surrounds, arches, brick corbels and banding. A variety of bonds notably Flemish and English

- white Portland stone used for prominent buildings e.g. the bank at 879 Finchley Road at its junction with Golders Green Road, significant junctions within parades e.g. The Promenade junction with Hodford Road, and to give particular significance to special features within the terraces, such as windows e.g. Cheapside, junction with Hoop Lane. Heavy Victorian embellishment in white Portland stone e.g. North End Road
- traditional steeply pitched gables sometimes in groupings of two, three or four, often tile hung in Arts and Crafts tradition, plain in design and detailing e.g. Cheapside, steeply pitched brick gables with stone parapet and festoon English Renaissance style e.g. The Parade. Gable detailing, often with oriel window e.g. The Promenade, classically inspired gables with heavy over sailing decorative eaves e.g. 867 - 893 Finchley Road, ornate Dutch gables in red brick with stone dressings creating an elaborate roofline display e.g. North End Road and Finchley Road at junction with Golders Green Road
- rears to the parades often face service roads and are of comparatively simplified design mainly in cheaper materials. Rear access to the flats above is via external staircases
- balconies set behind cast iron railings e.g. The Promenade
- doors to upper floor flats are generally traditional painted timber, of simple design with six pane lights in the upper section and fanlight above, in the Arts and Crafts tradition
- railway architecture in red brick, distinctive and utilitarian in appearance, depot buildings
  - with large uninterrupted metal roofs with pedimented gables, large arched Crittal type windows, recessed under neatly detailed brick arches, chimneys with detailed brick work. Other railway buildings of note in red brick with classically inspired detailing
- set pieces, such as blocks of apartments and churches e.g. West Heath Court and St. Albans Church in the Arts and Crafts tradition, using red brick with simple clean detailing inspired by the nearby Hampstead Garden Suburb
- rendered frontages with classically inspired detailing and giant Ionic order e.g. The Hippodrome.





#### Character areas Section 6

Golders Green Town Centre Conservation Area can be divided into four character areas due to variations in topography, building type, uses, buildings period, and materials. The four character areas are:



- 1. North End Road eastern end
- 2. Central hub
- 3. Golders Green Road parades
- 4. Armitage Road western end.

## Area 1: North End Road - eastern end

The key characteristics are:

• originating from higher ground to the east, fine views can be appreciated down the descent of North End Road terminated by the crossroads and War memorial, with distant views of the pronounced curve in the Golders Green shopping parades





- residential in character at its eastern end, fine trees shield the pedestrians from the traffic and frame views to the more urban and busy areas below to the west
- fine buildings such as the five storey blocks of apartments at West Heath Court, Annandale House, a three storey red brick classically detailed block, St Alban's Church by Sir Giles Gilbert Scott (Grade II listed) and St. Alban's Church Hall, characterise the area





- boundaries are mainly trees and planting, interspersed with hedges and low-level walls. This gives the area an almost suburban feel, acting as an area of transition from the quiet and rural Hampstead Heath to the hectic urban transport interchange and shopping area in Golders Green
- the northern side of the road, which lies outside the Conservation Area, is exclusively Edwardian semi-detached housing with modest mostly open frontages. This group is visually linked to the southern side by the tree line running along the pavement edge.

### 6.2 Area 2: Central hub

The key characteristics are:

 the junction of Golders Green Road, Finchley Road and North End Road, the crossroads is focussed on the centrally sited War Memorial

this part of North End Road takes on a busy urban feel fronted by the railway, bus station and the nearby shopping parades





- rear service roads are busy with business activity, although cluttered and untidy in places. St Albans Lane houses a collection of light industrial and business uses in the block to the rear of the shops. Access to the flats above the shops is provided via a plethora of external staircases
- of particular note are the shopping parades on North End Road, which are locally listed. Of red brick with stone detailing and embellishment, they have a lively roofline created by an array of decorative gables, a cohesive and regular rhythm which include features of individual and unique design such as cupolas and bays. They link into 642 - 616 Finchley Road and create a cohesive and regular block
- the railway buildings to the north of the station are 20th century in design and detailing. Of red brick with classical detailing. The depot and shunting sheds are of simple utilitarian design, but welldesigned and notable of their type (see photo on page 30).





the secondary station entrance onto Finchley Road, together with the flanking retail units, is notable in design and detailing

- the railway arches adapted and used as industrial units have a busy and intimate feel
- the notable shopping parade at 867 893 Finchley Road running into 1 21 Golders Green Road is of red/orange brick in the early English Art Nouveau style by Morrison Garood 1911. It has a lively and interesting roofline with copper finials and small roofs to bays, ornate stone surrounds, canted bays, rising to dormers, which break the roofline. Prominent gables punctuate the busy roofscape
- the prominently located bank at 897 Finchley Road, grade II listed, marks the junction into Golders Green Road. Of individual classical design in Portland stone, its gentle curves guide the eye around into the main shopping street
- The Hippodrome, which the Theatre Trust (the National Advisory Public Body for Theatre) considers to be a "substantial building which should be retained...as its significance has a local dimension... and therefore will have been a focal point for cultural activity in the community".
- the small green open space in front of the station provides the only green open space in the area, although compromised by limited planting and traffic noise
- the Pump House on the western side of Finchley Road is a fine Victorian structure, although its setting is compromised by car parking.

#### 6.3 Area 3: Golders Green Road Parades

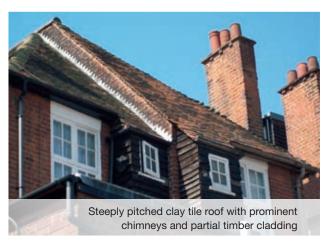




### The key characteristics are:

- the main frontage is exclusively retail, with light industrial uses in the rear service roads
- two long, distinctive and cohesive three and four storey shopping parades of high quality, with apartments above. Grade II listed. Both designed by Herbert Welch and H. Clifford Hollis as a set piece forming the heart of the Golders Green Town Centre. Namely, Cheapside at 10 - 90 Golders Green Road and The Promenade at 25 - 103 Golders Green Road, both built in the first phase of development between 1909 - 1914
- the Promenade is in the form of a curved terrace in the English Renaissance style. Of red/brown brick with stone and timber dressings, tiled roof, copper sheathed finials and dome, cast iron railings and granite pilasters between the shop fronts

- Cheapside is in the Arts and Crafts style, in dark red brick with hipped and gabled orange plain tiled roofs
- the long principal frontages are relieved by varied wall, fenestration and roof details providing
  rhythmic relief and interest e.g. The Promenade, two end sections (25 45 and 75 103) have
  upper floors projecting to the street line whilst 47 73 has recessed upper floors recessed behind
  railings with a regular series of canted bays and dormers punching through the roof
- steeply pitched roofs and prominent brick chimneys
- fine terminating buildings on all corners including No's 25, 103, 4 8 and 90 Golders Green Road which mark street corners using an increase in height, brick or stone banding and quoins, prominent chimney stacks, often diagonally set, canted bays, and chimneys





- 92 104 and 106 113a are two storey parades of lesser quality
- rear service mews/roads behind the parades at Golders Way and Accommodation Road. They
  have a quiet and private feel. Neat service buildings possibly previously used for storage in
  association with the frontage retail uses
- the modest scaled service buildings in Accommodation Road which have been converted to office and light industrial use. Notable cobbles over the full width of the road
- Golders Way Service buildings are well designed brick and tile structures now mainly used with residential properties in Golders Green Crescent
- Telephone Exchange, Hoop Lane, two storeys, of red brick in Classical style. Good example of its type.

## Area 4: Armitage Road – western end





### The key characteristics are:

- exclusively retail, with some town centre uses such as a church and synagogue. Beyond the Conservation Area boundary, the character changes sharply from High Street uses to residential
- a number of traditional uses serving the local community such as kosher butchers, patisseries, and delicatessens, along with well kown and well established outlets such as Dizengoff's Restaurant





- parades of shops primarily from the second phase of building, lacking the distinctiveness, quality or cohesiveness of those at the eastern end of Golders Green Road, but still of collective value
- built at different times by various architects, although some notable names appear such as Herbert Welch
- pleasing parade at Exchange Mansions by Herbert Welch, of brown brick and stucco (115 127 Golders Green Road)
- St. Michael's Church, which marks the edge of the Conservation Area, by John T. Lee, dated 1913 in Gothic style

- 42 Golders Green Town Centre
  - street trees provide a frontage for the church, frame views and create suburban transition to the residential area beyond
  - Broadwalk Lane, a quiet service road of two storey garages with other uses above including a small synagogue
  - car mechanics and other businesses occupy the arches under the railway bridge, creating an industrious atmosphere.

#### Section 7 Issues

#### 7.1 Issues and threats

This list considers a range of problems, not all necessarily within the control of the council. This list is indicative and will be subject to regular review as part of the council's commitment to the proper management of Golders Green Town Centre Conservation Area.

#### 7.2 Public realm

Street furniture is often varied, poorly sited and sometimes of inappropriate design. In particular the siting of large, free-standing advertisement panels within the pavements detracts from the special character and appearance of the Conservation Area. Pavements include a mixture of various colours and size of slabs with areas of black tarmacadam. The quality of paving is of varying quality in places but where repaving works have been carried out, using large module simple paving slabs of uniform colour, it is a great improvement and enhances the character and appearance of the Conservation Area. Some street trees are in need of management, in places where their roots have sometimes disrupted the surrounding area of paving. Due to the urban nature of the Conservation Area, there is a lack of planting and greenery.

Some traffic measures fail to take account of the special qualities of the Conservation Area and future works should follow current best practice outlined in English Heritage guidance "Streets for All" and Department of Transport advice set out in Traffic bulletin 1/96. The numerous signalled crossings together with signs, bollards, lights, coloured and textured paving, guard railings etc. fail to take account of the special qualities of the area and add clutter to the streetscene. Traffic dominates with heavy on-street parking for servicing and retail users.

The rear service roads are busy, untidy, and cluttered in parts. The rears of the shops and apartments are spoiled by an array of flues, air conditioning units, external staircases, multiple entrances, cramped off street parking and untidy refuse facilities.

## Inappropriate recent development

Some recent developments e.g. rear of nos. 105 – 113a Golders Green Road, fail to respect the sensitive setting of the Conservation Area, or reflect the quality of the historic environment.

No original shopfronts have survived, with the recent removal of the last original shopfront at 75 Golders Green Road. As consent has not been approved for this change, which has damaged the character and appearance of both a listed building and the Conservation Area, enforcement action is currently being undertaken. New shop front design has not achieved the highest quality and consequently failed to enhance the character and appearance of the Conservation Area. Recent shopfronts approved at Nos. 29 - 37, The Promenade set a higher standard for shopfront design (see photo on page 34) and exemplify the kind of approach the council will expect to take in the future (as outlined in Recommendation 4 on page 48).

In addition some buildings, including Statutorily Listed Buildings, have suffered from inappropriate alterations, such as the removal of original architectural details, notably finials to dormers on 867 – 893

Finchley Road, leaded lights, corbels, pilasters, along with the addition of upvc windows and doors, removal of glazing divisions, use of modern roofing materials, over-sized and poorly located roof lights, security lights and satellite dishes, all of which are considered unacceptable and require council consent which has not in many cases been sought or granted.

#### Development pressures 7.4

Golders Green is subject to intense development pressure. New development has tended to be intensive, reflecting the high property values. Shops regularly change hands, requiring new shop fronts and advertisements. Alterations to mews buildings to accommodate new uses have in places failed to reflect the quality of surrounding development.

Shopfronts are often modern and inappropriate in materials and design. Fascias in particular are generally very deep and unco-ordinated within the parades. Colours are garish. Some shopfronts have an unkempt appearance which detracts from the special character of the building of which it forms a part. Shopfronts often span two units or divide one unit failing to reflect the spacing/division above ground floor level in the shopfront design, which disrupts the rhythm and regularity within the parades.

Advertisements are prolific, sometimes of inappropriate design, size, materials and colour. In places siting at high level creates visual clutter. Many advertisements are lit by internally illuminated signs or the addition of large and numerous projecting lamps which create clutter and can look unsightly.

#### Buildings at risk 7.5

Buildings are poorly maintained in places, most notably above ground floor level, particularly the upper floors, which includes replacement upvc windows and removal of glazing divisions, removal of original doors and pipe work, addition of satellite dishes, roof lights and estate agents' boards which are eroding the special character of the area. Original architectural features have been removed in places, notably finials to dormers on 867 – 893 Finchley Road, leaded lights, corbels and pilasters.

Many garage/storage buildings in Golders Way are vacant as they are too small to accommodate a modern car. In many cases they are in a poor state of repair.

# Part 2 Management proposals

#### Section 1 Introduction

The designation of a conservation area is not an end in itself. The purpose of these Management Proposals is to identify a series of possible initiatives, which can be undertaken to achieve the preservation and enhancement of the Conservation Area, based on the assessment of the area's special character, which has been provided in the Character Appraisal.

This document satisfies the statutory requirement of section 71(1) of the Planning (Listed Buildings & Conservation Areas) Act 1990 namely:

"It shall be the duty of the local planning authority from time to time to formulate and publish proposals for the preservation and enhancement of any part of their area which are conservation areas."

Section 69(2) states:

"It shall be the duty of the local planning authority from time to time to review the past exercise of functions ... and determine whether any further parts of their area should be designated as conservation areas"

This document also follows Government guidance as set out in Planning Policy Statement 5 'Planning for the Historic Environment', English Heritage guidance entitled 'Guidance on the management of conservation areas', policies within Barnet's adopted UDP 2006 and any other policies which supercede this together with published planning guidance such as Barnet's suite of design guidance notes.

#### Section 2 Recommendations

#### 2.1 Statutory controls

Designation of a conservation area brings a number of specific statutory provisions aimed at assisting the 'preservation and enhancement' of the area. These controls include requiring Conservation Area Consent for the demolition of any unlisted building, fewer permitted development rights for alterations and extensions, restrictions on advertisements and requiring notice for proposed works to trees.

### Recommendation 1:

Barnet Council will seek to ensure that new development within the Conservation Area preserves or enhances the special character or appearance of the area in accordance with national legislation and policies, Barnet's adopted UDP 2006 policies and emerging Local Development Framework (LDF) and other guidance.

#### Listed buildings 2.2

Listed buildings are protected by law as set out in the Planning (Listed Building and Conservation Area) Act 1990 and within Planning Policy Statement 5 (PPS5) are considered to be "designated heritage assets". The listing covers both the inside and outside of the building and protection of its special architectural or historical interest.

Listed building controls come under the responsibility of Barnet Council. It is a criminal offence to carry out works which would affect the special interest of a listed building, either internally or externally. Consent for demolition of listed buildings or works which would have a detrimental effect on the special architectural or historic character of the building will normally be refused in line with guidance given in Planning Policy Statement 5 on the historic environment. Any applications for works to listed buildings would be expected to be accompanied by a level of detail sufficient to enable an accurate assessment of their impact on the listed building and a justification for the work. The provision of archive drawings will be required where necessary.

Barnet Council has special legal powers to take enforcement action if any unauthorised works are carried out which might affect the special character of a listed building.

Extensions and alterations to listed buildings should conform to relevant policies in Barnet Council's adopted UDP 2006 and emerging LDF. Works to listed buildings should normally:

- respect the special historic and architectural interest of the building
- respect the original design, internal plan form, features of interest and historic fabric of the building
- respect the design and character of the original building both internally and externally
- respect the setting of the listed building, which is an essential part of the building's characte
- use high quality materials and detailing.

### Recommendation 2:

The council will seek to ensure that all works to listed buildings preserve the building together with its setting and any features of architectural or historic interest which it may possess in accordance with national legislation and policies, Barnet's UDP policies, and emerging LDF, and other guidance.

### Buildings of local architectural or historic interest and significant 2.3 unlisted buildings

In addition to the statutory listed buildings, there are individual buildings and groups, which are of considerable local interest. These are included in the council's Local List and the council will seek to retain these buildings and ensure that new development does not harm the character, appearance or setting of the building. The council will determine applications which affect locally listed buildings in accordance with policies HC14 and HC15 of Barnet's UDP 2006 and policy DM04 of the emerging LDF. There are presently 19 locally listed buildings within the Conservation Area (See section 5, Appendix 2).

The character appraisal process has identified buildings or groups of buildings which, because of their particular architectural or historic qualities, should be added to the local list. The criteria used to select buildings for the local list are as follows:

- 1. Most buildings erected before 1840, which survive in largely original condition
- 2. Buildings erected after 1840 which fall into one or more of the following catagories:

having special value within certain types, historic or architectural, (for instance industrial buildings, railway stations, schools, civic buildings, cinemas, almshouses etc.)

displaying technological innovations or virtuosity (for instance cast iron, prefabrication or early use of concrete)

having group value (for instance squares, terraces or model villages)

illustrating social development and economic history

of good design, reflecting period detail and style

designed by a well known architect of national or local reputation

- 3. Buildings which have an association with local characters or events
- 4. Street furniture of special or unique design, or of local historic interest
- 5. Statues, monuments and Mausolea which have local historic or architectural value.

The following buildings fall within this criteria:

- Exchange Mansions, Golders Green Road
- 2 2a Golders Green Road
- The Parade, 616 642 Finchley Road

- Crescent Parade, 867 893 Finchley Road and 1 21 Golders Green Road
- Telephone Exchange, Hoop Lane
- the Refectory Public House at No. 911 Finchley Road
- St. Michaels Church, The Ridings
- West Heath Court, North End Road
- Annandale House, West Heath Avenue
- water troughs at The War Memorial, Golders Green Road/Finchley Road.

The Townscape Appraisal map also identifies a number of unlisted buildings, which are considered to make a positive contribution to the character and appearance of the Conservation Area. These include a number of early 20th century shopping parades, some by notable architects. These are marked as 'positive' on the Townscape Appraisal map. The council will ensure all applications for extensions and alterations to these buildings are particularly carefully considered.

### Recommendation 3:

The council will consider the buildings set out above for inclusion in the Local List. In addition the council will seek to ensure that all significant unlisted buildings (as marked on the Townscape Appraisal map) are protected from inappropriate forms of development or unjustified demolition.

## Shopfronts and advertisements

The council has already produced general shop front and advertisement guidance (Design Guidance Notes 1 and 10). Design Guidance Note 10: Shopfronts has recently been revised and re-issued along with a new summary leaflet. This advice is particularly important to ensure appropriate materials and design details are used for the 20th century shopping parades in the Golders Green Town Centre Conservation Area. A high quality shopfront design is now being sought in Golder's Green as shopfronts come forward for renewal and some success has been achieved thus far, such as Specsavers and Sainsbury's Local in the Promenade on Golders Green Road. In addition the council will ensure that all applications are determined in line with existing advice, including the appropriate design of advertisements, illumination and security measures such as shutters.

### Recommendation 4:

The council will strongly promote the existing shop front design guidance and summary leaflet that has recently been issued. This guidance advises on the use of materials and designs, especially in the light of the number of listed buildings that incorporate retail units. All applications for new shop fronts, advertisements, illumination and security measures will be determined in accordance with existing policies in Barnet's UDP 2006 and published Design Guidance Notes 1 and 10. The council will take enforcement action against unlawful and unsympathetic shopfronts and advertisements in the town centre.

### 2.5 Public realm

Throughout the Conservation Area, there is a variety of street furniture, signage, traffic signals, crossing points, railings, paving types and road lines. Over time, if funds become available, it may be possible to pursue a more consistent and restrained approach to the overall appearance of the public realm, to reduce the number and differing styles of street furniture and to create a calmer, greener, more cohesive and attractive setting for the buildings in the Conservation Area. There are existing historic features such as street names, granite kerbs and cobbles which are considered important and should always be retained within new schemes.

### Recommendation 5:

Any future traffic management and public realm works to be implimented with reference to the Department of Transport/English Heritage Traffic Advisory Leaflet 1/96 'Traffic Management in Historic Areas' and English Heritage best practice guidance 'Streets for All' with the aim to create a more cohesive appearance to the public realm. Transport for London will be consulted on any future highway and traffic proposals.

#### Section 3 Document review

This document should be reviewed every five years in light of emerging government policy, Barnet's UDP and forthcoming LDF. A review should include the following:

- a survey of the Conservation Area and its boundaries
- an assessment of whether the management proposals detailed in this document have been acted upon, including proposed enhancements
- the production of a short report detailing the findings of the survey and proposed actions and amendments
- public consultation on the review findings, any proposed changes and input into the final review.

## Section 4 Appendix 1

#### Statutorily listed buildings 4.1

The following buildings make a contribution to the character and appearance of the Conservation Area. They include statutorily listed buildings and locally listed buildings. Other unlisted buildings may also make a contribution to the area.

English Heritage is responsible for the administration of the statutory listing system. Each building has been assessed against national criteria for their architectural or historic interest. Buildings are classified into grades to show their relative importance as follows:

- Grade I these are buildings of exceptional interest
- Grade II\* these are particularly important buildings of more than special interest
- Grade II these are buildings of special interest, which warrant every effort being made to preserve them.

Anyone who wants to demolish a listed building or to alter or extend one in any way that affects its character must obtain listed building consent from the Local Planning Authority. It is an offence to demolish, alter or extend a listed building without listed building consent and the penalty can be a fine of an unlimited amount or up to two years imprisonment, or both.

Area 1	Grade	Date
Church of St Alban the Martyr, North End Road	II	C. 1932
Golders Green Hippodrome, North End Road	II	1913
Area 2		
4 – 8 (even) Golders Green Road	II	C. 1921
Cheapside, 10 – 90 (even) Golders Green Road	II	C. 1911
The Promenade, 25 – 89 & 91 – 103 Golders Green Road	d II	1909
897 Finchley Road		1921
The War Memorial, Golders Green Road/ Finchley Road	II	1923

# Section 5 Appendix 2

#### Locally listed buildings 5.1

This schedule is a listing of buildings of local interest, which are considered to significantly contribute to Golders Green's heritage and character. It is produced by the Local Planning Authority and supplements the statutory list. The two lists therefore provide a comprehensive inventory of the areas historic built fabric. Although the buildings on the local list do not benefit from statutory protection, current adopted local policy seeks to preserve or enhance these buildings wherever possible.

2 - 38 (even) North End Road locally listed 30/04/86

St. Albans Church Hall, West Heath Drive locally listed 30/04/86

#### Section 6 **Bibliography**

Hendon and District Archaeological Society - A Place in Time, 1989

Heathfield, J and Reboul, P - The Twentieth Century: Barnet (including Finchley, Edgware and Hendon), Sutton Publishing, Bath, 1999

Ed: Dr Dear, G - The Borough of Barnet Memories, True North Books Ltd., England, 2000

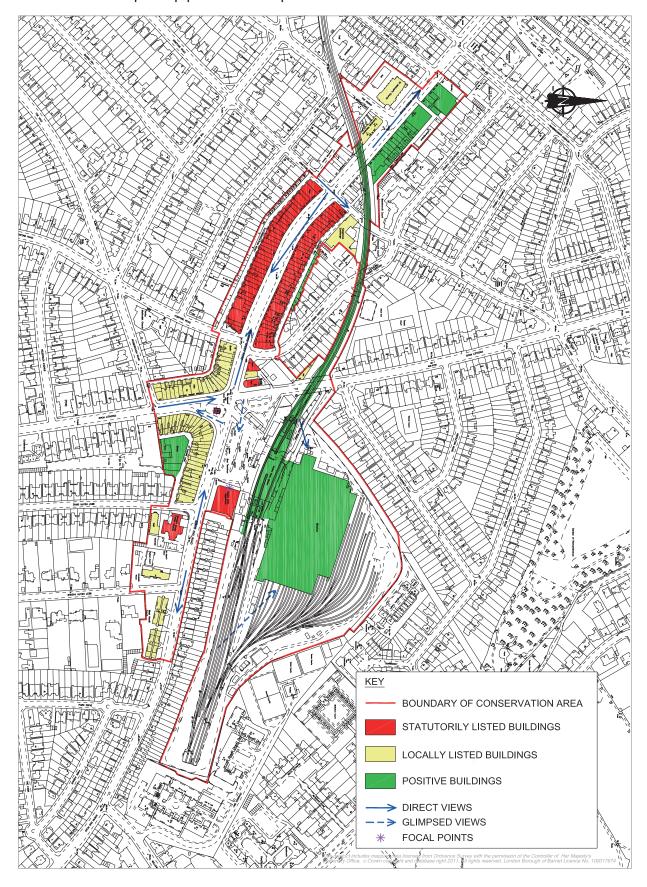
Horne, M and Bayman, B - The First Tube, Capital Transport Publishing, 1990

Cherry, B and Pevsner, N - The Buildings of England London 4: North, Penguin Books, London, 1999

Gillies, S and Taylor, P - Hendon, Child's Hill, Golders Green and Mill Hill, Phillimore and Co. Ltd., Chichester 1993

# Section 7 Appendix 3

# 7.1 Townscape appraisal map





**AGENDA ITEM: 7** Page nos. 74 - 144

Meeting Finchley and Golders Green Area Environment

Sub-Committee

Date 14 September 2011

Subject Finchley Church End Conservation Area

**Character Appraisal** 

Report of Cabinet Member for Planning

Summary Following an extensive public consultation exercise in Finchley

Church End, a Character Appraisal and Management Proposals have been prepared by the Council. This will provide the basis for future planning decisions and the context for policies and projects that seek to preserve and enhance the character and appearance of this historic area, in line with the Three Strands Approach, adopted UDP

and emerging Local Development Framework.

Officer Contributors Jonathan Hardy, Team Leader-Urban Design & Heritage (PHR)

Status (public or exempt) Public

Wards affected Finchley Church End

Enclosures Appendix 1 – Table of Responses to consultation

Appendix 2 – Finchley Church End Conservation Area Character

Appraisal, Management Proposals and Townscape Map

For decision by Finchley and Golders Green Area Environment Sub-Committee

Function of Executive

Reason for urgency / exemption from call-in (if appropriate)

Not Applicable

Contact for further information: Jonathan Hardy, Urban Design and Heritage Team 020 8359 4655

www.barnet.gov.uk

#### 1. RECOMMENDATIONS

- 1.1 That the Sub-Committee recommends Cabinet approve the proposed revised boundary of the Finchley Church End Conservation Area.
- 1.2 That the Sub-Committee approves the Article 4 Direction for Finchley Church End Conservation Area, as set out in paragraphs 9.3, 9.4 and 9.5 of the report and as shown on the map Section 7 (Appendix 3) of the Character Appraisal.
- 1.3 That the Sub-Committee notes the results of the public consultation exercise and the revised text and maps for the Finchley Church End Conservation Area Character Appraisal and Management Proposals.

### 2. RELEVANT PREVIOUS DECISIONS

- 2.1 The Finchley Church End Conservation Area Character Appraisal is the first such appraisal to be prepared for the Conservation Area, which was originally designated in 1979.
- 2.2 In 2006, the Unitary Development Plan (UDP) was adopted by Council. This is to be replaced by the emerging Local Development Framework (LDF). On the 29<sup>th</sup> March 2011, Cabinet approved the Core Strategy and Development Management Policies, for submission to the Secretary of State.
- 2.3 Delegated Powers Report 1326, 3 May 2011 authorised a public consultation exercise with local residents and interested parties in Finchley Church End, the responses to which are recorded in Appendix 1: Table of Responses.
- 2.4 A subsequent Delegated Powers Report 1432, 31 August 2011 (Cabinet Member in consultation with Officer) has approved the revised Character Appraisal and Management Proposals, following the consultation exercise. Approval was also given for additions to be made to the Council's Local List of Buildings of Architectural or Historic Interest.

### 3. CORPORATE PRIORITIES AND POLICY CONSIDERATIONS

- 3.1 Designating this conservation area has helped meet the Council's (2011-2013) Corporate Plan priorities and objectives of delivering a Successful London Suburb which is Clean, Green and Safe. Conservation area designation accords with the Council's 'Three Strands Approach' of Protection, Enhancement and Consolidated Growth, and in particular Strands 1 and 2.
- 3.2 Cabinet approved the Three Strands Approach in 2004, which seeks absolute protection of the Green Belt, Metropolitan Open Land and other valued open space from inappropriate development, the enhancement and protection of Barnet's suburbs, town centres and historic areas, and consolidated growth in areas in need of renewal and investment.
- 3.3 The Unitary Development Plan (UDP) adopted May 2006 sets out the development plan and conservation policies of the borough. In due course the UDP will be replaced by the LDF (Local Development Framework the

statutory spatial development plan for Barnet). The Core Strategy was submitted for an Examination in Public in August 2011.

### 4. RISK MANAGEMENT ISSUES

- 4.1 The preparation of a Conservation Area Appraisal and Management Proposals is an important part of the process of designation and is referred to in the Borough's UDP (adopted 2006) and emerging LDF core strategy. Consultation with local residents, shopkeepers, other organisations and amenity groups ensures the document's ownership by and legitimacy to, the wider community.
- 4.2 The withdrawal of permitted development rights by use of an Article 4
  Direction can lead to claims for compensation where planning permission is refused or granted subject to conditions. Claims can be made within 12 months of the decision, for abortive expenditure or other loss or damage directly attributable to the withdrawal of permitted development rights.
- 4.3 It is intended that 12 dwelling houses will be affected by the proposed Article 4(2) Direction, which would bring under planning control works that front a highway, in order to help preserve and enhance the character and appearance of the Conservation Area. Claims for compensation, in conservation areas where Article 4 Directions have been made, both in Barnet and elsewhere, are rare and there have been no known instances of claims for compensation being made.

### 5. EQUALITIES AND DIVERSITY ISSUES

- 5.1 The preservation and enhancement of the Finchley Church End Conservation Area, as supported by the Character Appraisal and Management Proposals, will be of benefit to Barnet's diverse local community and will contribute to the borough's rich built heritage. The adoption of the Appraisal and Management Proposals will enhance Barnet's reputation as a desirable and pleasant place to work and live.
- 6. USE OF RESOURCES IMPLICATIONS (Finance, Procurement, Performance & Value for Money, Staffing, IT, Property, Sustainability)
- 6.1 The adopted documents and maps will be placed on the Council website to allow easy access, and consequently the printing of hard copies will be kept to a minimum. Any printing costs will be borne by the Environment, Planning and Regeneration Directorate as part of the approved budgets and recouped where possible through external charging.
- 6.2 Applications for planning permission submitted in accordance with Article 4 Directions are not subject to application fees, however, it is not anticipated there will be a significant increase in the volume of applications as a result of the Article 4(2) Direction.

### 7. LEGAL ISSUES

- 7.1 In line with Section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990, the Council designated the Finchley Church End Conservation Area in 1979.
- 7.2 Legal issues in relation to the Finchley Church End Conservation Area Character Appraisal are as contained within the body of the report.
- 7.3 There is the provision under Section 108 of the Town and Country Planning Act, 1990 for compensation claims where applications for planning permission are refused or approved subject to conditions, as a result of an Article 4 Direction. Claims can be made within 12 months of the decision, for abortive expenditure or other loss or damage directly attributable to the withdrawal of permitted development rights.

#### 8. CONSTITUTIONAL POWERS

8.1 Council Constitution, Part 3, Responsibility for Functions - paragraph 3.10 details the functions of the Area Environment Sub-Committees which includes making recommendations to Cabinet on the designation of conservation areas.

#### 9 BACKGROUND INFORMATION

- 9.1 The Character Appraisal for Finchley Church End defines the special character of the Conservation Area and identifies those buildings, spaces and other features considered to be important. Issues and Management Proposals are also included which provide a valuable tool to inform the Council's planning practices and policies to promote the preservation and enhancement of the Conservation Area. The economic prosperity of Finchley Church End can be improved by asserting its significance as a Heritage Asset. By positively improving the appearance and function, in particular of the predominately mixed use buildings, the opportunities for further economic activity and employment creation can be enhanced.
- 9.2 A number of additions to the Council's Local List of Buildings of Architectural and Historic Interest have been made and other buildings which are considered to make a positive contribution to the distinctive character and appearance of the Conservation Area have been identified and are shown on the Appraisal Map. The additions to the local list include the following:
  - shopping parade at Nos. 321 333 Regents Park Road (including Alexandra House)
  - shopping parade at Nos. 44 54 Hendon Lane
  - 9 and 10 College Terrace
  - 1 4 Park Cottages, Hendon Lane
  - Morningside Cottage, Hendon Lane
  - the Old School House, Hendon Lane
  - Shopping parade at Nos. 2 20 Hendon Lane

- 28 Hendon Lane and Blue Beetle Hall adjacent to St. Mary's Church
- St. Margarets United Reformed Church, Victoria Avenue
- Nos. 297 311 Regents Park Road
- 313 Regents Park Road
- The Catcher in the Rye Public House, Regents Park Road

#### 9.3 Article 4 Direction

An Article 4(2) Direction is proposed to be introduced and will apply to a number of properties and restricts a variety of types of permitted development that front a highway. For example, the replacement of windows and doors, extensions, outbuildings and the painting of external walls will be controlled by requiring an application for planning permission, but only where those works front a highway. The classes covered accord with the current General Planning Development Order (GPDO) 1995, as revised by the GPDO 2008. The proposed Article 4(2) Direction will help to ensure that minor developments and alterations are adequately controlled, which will help to secure the future preservation and enhancement of the Conservation Area's character and appearance.

- 9.4 The classes of development proposed to be controlled by the removal of specific permitted development rights, include the following: Development within the curtilage of a dwellinghouse, including extensions, roof alterations, porches, outbuildings, hard surfacing and satellite dishes; Minor operations, including the erection or alteration of gates, walls and fences, the formation of a means of access and the painting of a building and the installation of CCTV cameras. The classes proposed to be controlled are set out fully in the Management Proposals. Without introducing controls over these categories of minor development, the character and appearance of the individual properties could be harmed by unsympathetic changes. Consequently, the character and appearance of the Conservation Area would be eroded.
- 9.5 The following properties are proposed to be covered by the Article 4(2) Direction:
  - 9 and 10 College Terrace
  - 1 4 Park Cottages, Hendon Lane
  - Morningside Cottage, Hendon Lane
  - 28 Hendon Lane (excluding the adjoining Blue Beetle Hall)
  - 1 and 2 Hendon Avenue
  - Flora and Gothic Cottages, Gravel Hill

### 9.6 Conservation Area boundary changes

The townscape appraisal has identified alterations to the Conservation Area boundary to exclude sites that no longer merit inclusion or buildings whose inclusion is no longer logical. It is proposed to change the Conservation Area boundary in several places, by omitting the following sites:

- No. 1 Victoria Avenue
- 33 Church Crescent
- Rectory Close (Nos. 1-27)
- Pewterers Court, Rectory Close
- The Rectory, Rectory Close
- Marlborough House, 298 Regents Park Road
- Berkeley House, 304 Regents Park Road
- Supreme House, 300 Regents Park Road
- Molteno House, 302 Regents Park Road

The Appraisal Map indicates the boundary changes proposed.

### 10. PUBLIC CONSULTATION AND COMMUNITY ENGAGEMENT

- 10.1 English Heritage Guidance on Conservation Area Appraisals (paragraphs 3.1 and 3.2) states that "public participation should be an integral part of the appraisal process, and ... local consultation can help to bring valuable public understanding and 'ownership' to proposals for the area".
- 10.2 In line with the Council's approved Statement of Community Involvement, residents, businesses and religious institutions within the conservation area were consulted by letter, with an accompanying exhibition held at the Finchley Church End library. The public consultation exercise took place over a period of 21 days between 4<sup>th</sup> July and 25<sup>th</sup> July 2011. Approximately 500+ letters were distributed throughout the Conservation Area. The draft documents were available on-line and hard copies were also available at the Finchley Church End library, and from Barnet House Planning Reception. A small exhibition of related photographs and maps was simultaneously held at the Finchley Church End Public Library between the 4<sup>th</sup>-18<sup>th</sup> July.
- 10.3 Copies of the draft Character Appraisal, Management Proposals and Appraisal Maps were made available for viewing on the Council website. A wide range of bodies were consulted including Transport for London, English Heritage, Network Rail and local amenity societies, including the Finchley Society and the Avenue House Estate Trust. Local ward councillors were also consulted.
- 10.4 A total of thirteen responses were received, four of which were from individuals who responded through the public exhibition held at Finchley Church End Library. Generally speaking, the Appraisal was well received and the majority of comments related to suggested improvements to the text, although several responses were in reference to the demolished wall of Pardes House Grammar School in College Terrace. No objections were received in regard to the proposed Article 4(2) Direction or proposed additions to the local list. The results of the public consultation (with officer response and actions) are set out in the attached Appendix 1.

- 10.5 In accordance with Article 4 Direction regulations, a public notice was placed in the local press and letters were delivered to the specific dwellings affected by the proposed Direction, to inform and seek views from the owners or occupiers. No further responses were received as a result.
- 10.6 As a result of the comments received, a number of minor amendments to the text of the appraisal document have been made to address these concerns, as noted within Appendix 1, under "Actions".

#### 11. NEXT STEPS

- 11.1 The character appraisal, appraisal map and management proposals will be posted on the Council website and hard copies made available for viewing. All owners/occupiers of buildings added to the Local List or placed under an Article 4(2) Direction will be informed in writing.
- 11.2 A report will be presented to Cabinet to seek formal approval of the changes to the Finchley Church End Conservation Area boundary.

#### 12. LIST OF BACKGROUND PAPERS

- 12.1 Draft Character Appraisal, Management Proposals and Appraisal map for Finchley Church End Conservation Area.
- 12.2 Correspondence received following public consultation in July 2011.
- 12.3 English Heritage Guidance on Conservation Area Appraisals, and the Management of Conservation Areas (February 2006).
- 12.4 PPS 5 (Planning for the Historic Environment) March 2010
- 12.5 DPR dated 3<sup>rd</sup> May 2011 authorising public consultation on the Finchley Church End Character Appraisal
- 12.6 DPR dated 31<sup>st</sup> August 2011 approving the Finchley Church End Conservation Area Character Appraisal, Management Proposals and Appraisal Map.
- 12.7 Any person wishing to inspect the papers listed should telephone 0208-359-4655/4667

Legal: SAL Finance: JF

No	Date	Comments received	Officer Response	Action
1	Email received 5 <sup>th</sup> July 2011	Dear Sirs  I acknowledge your letter regarding Public Consultation: Review of Finchley Church End, which was received on 4 July 2011. This has been referred to PC Antony Powell who will be responding to your letter as soon as possible. I have also passed a copy to Chief Superintendent Neil Basu.  In the meantime, if you require any further information, please do not hesitate to contact the office at the above address. Please quote the above reference number on any further correspondence.	No changes proposed	None
2	Email received 10 <sup>th</sup> July 2011	Public Consultation:Review of Finchley Church End Conservation Area  Thank you for the copy of this document, and the opportunity for the Avenue House Estate Trust to comment upon it.  The Trust broadly welcomes the document, insofar as it is affected by it, and particularly welcomes the recognition given to, and the general approach to, the Avenue House Estate.  We have the following specific comments. Where a comment might require a change in the document we have emboldened the relevant section.  Para 1.3 – we welcome the specific reference to the Avenue House Grounds in Policy L11, and that the policy framework protects the grounds from development. We consider that this, combined with the listing of almost all the buildings on the Estate, is an excellent way of protecting the legacy of Henry Charles Stephens.	Positive comment  Positive comments	Action – as officers comments. Changes made to text.
		Para 1.4 – we consider that policy 4B12 should specifically apply to the Avenue House Estate, and would suggest that	Policy 4B12 will be adhered to when considering any application for change to Avenue House Estate.	

this be specifically mentioned.	
Para 2.2 – we welcome the comments about the Avenue	Positive comments
House estate, and their value to the area in providing 'a	
tranquil, green, peaceful retreat'.	
Page 15 – we believe that Hertford Lodge is of a somewhat	Text change
later date than Avenue House, approximately 1869.	
Page 15 – Please correct the spelling of Stephens	Text change
Para 4.2 – we welcome the recognition of the importance of the	Comments welcome – text changed
views in the Avenue House Estate, and suggest that since	
you specifically mention both the House and the Gardens,	
that you refer to 'views in the Avenue House Estate' rather	
than 'the Avenue House Gardens' in the third bullet point.	
We also welcome the recognition of the need to maintain these	
views, including from longer distances.	
Para 4.3 – Open Spaces. We suggest that the reference to	Text change agreed
Capability Brown is removed: we are aware of no link	
between the Avenue House Estate and his work.	
The gardens were designed by Robert Marnock, the major	
garden designer of his day, and reference should be to	
him.	
Para 4.4, fourth bullet point. Here are over 100 species of trees	Reference to be made to there being over 100 species of
in Avenue House Estate, making it one of a very small number	trees within Avenue House Estate
of properties in London that can be classified as an Arboretum.	
We suggest that this is brought out in the bullet point.	
Para 5.2 – you bring out the number of listed buildings in St	Text changed to reflect that there are 6 listed building in
Mary's churchyard, but not that five of the twenty one listed	Avenue House Estate
buildings in the Conservation Area are on the Avenue House	
Estate, the largest concentration of listed buildings in the	
Conservation Area. We suggest that this point is brought	
out.	
Para 5.5 – we note and welcome the reference to the use of	Change accepted. Appendix 1 to be revised to include 17,
stone in the Avenue House Estate. We suggest that the left	the Lodge.
hand photograph in this section should make clear that	
the building is the (listed) Estate Lodge House.	
Para 6.3 – again, please correct the spelling of Stephens.	Text change

		Also, please note that our formal name is the Avenue House Estate Trust, not as shown in this paragraph.		
		Para 6.3 –We agree with your comments on the Bothy and the water tower, and welcome the latter.	Positive comments	
		Para 7.6 – we agree with your comments, but refer to Para 6.3 regarding the water tower.	Positive comments	
		Recommendations 1 and 3 – we support these recommendations.	Comments noted	
		Recommendations 2,4,5, 7, 8 and 9 – these are outside the scope of the Trust, so we have no comment upon them		
		Recommendation 6 – we support this recommendation, but suggest that Avenue House Estate Trust should have a role on the Advisory Committee since the Avenue Hosue	Contact details of the Chair of the Advisory Committee will be forwarded to the Avenue House Estate	
		Estate is such an important part of the Conservation Area.  One more, our thanks for the opportunity to comment on this document. If we can be of any further assistance please do not		
		hesitate to contact the undersigned, either through the phone number above, or by email to chairman@avenuehouse.org.uk Yours sincerely		
3	Email received 12 <sup>th</sup> July 2011	I support the findings and recommendations in the document <a href="http://www.barnet.gov.uk/draft-finchley-church-end-ca-june-2011.pdf">http://www.barnet.gov.uk/draft-finchley-church-end-ca-june-2011.pdf</a>	Positive comment	No action
	2011	In particular I am interested in the negative features highlighted on pages 32 and 33.	Noted	
		I have noted the restrictions in recommendation 7 and wonder if this could be an opportunity to improve existing shop fronts and the look and feel of the town centre as well as future developments.	Noted - shopfront summary and guidance promoting good design throughout Borough has been updated and recently promoted. Applications will be dealt with in line with this guidance as and when they present themselves.	
		I'd also support the area being extended further North up Regents Park Road further towards the Railway Line as this is also a key part of the "town centre" and affected by many of the negative aspects highlighted in the report.	Noted – the buildings referred to are not of sufficient architectural and historical quality to extend the Conservation Area boundary north.	

		Please let me know if you require further feedback.		
		Kind regards		
4	Email received 13 <sup>th</sup> July 2011	Public Consultation: Review of Finchley End Conservation Area  Thank you for your letter dated 1 July 2011, requesting Natural England's views and comments on the above consultation document. Your request has been passed to me as a member of the land Use Services Team for response.  Conservation Area status is a low priority area for Natural England, therefore we are pleased to see your consultation with English Heritage whose remit this type of consultation is more appropriate for.  Open Spaces, Trees and Hedges together with the Public Realm referenced in the document are welcomed and are encouraged to be integrated into landscaping and development proposals, using existing topographies. These issues can form part of a Green Infrastructure approach to enhancement and protection of areas.  The use of the existing natural topographies can be linked to Natural England's natural signatures. Natural signature refers to the underlying landscape of an area, which if drawn out, can make a direct and powerful contribution to 'sense of place' and local distinctiveness.		Action – email forwarded to Policy Team for comment
		Natural England has recently produced the London Landscape Framework which gives further guidance on the 'natural signatures'. We recommend that you refer to this document and ensure that this document can also be reflected in the Green Grid section of the Council's Core Strategy. The London	Reply from Policy Team - Reference is made to the London Regional Landscape Framework in the Core Strategy and we highlight in Policy CS 5 – Protecting and enhancing Barnet's character to create high quality places that we will ensure through our Green Infrastructure SPD that the key	

		Landscape Framework can be found at: <a href="http://www.naturalengland.org.uk/regions/london/ourwork/londonnaturalsignatures.aspx">http://www.naturalengland.org.uk/regions/london/ourwork/londonnaturalsignatures.aspx</a> Subject to the above Natural England have no further substantive comments to make on this consultation and I hope that this makes Natural England's position clear but if you have any further questions about this letter or require further information please do not hesitate to contact us.  Yours Sincerely,	characteristics of Barnet's landscape are protected and enhanced.	
5	Email received 15 <sup>th</sup> July 2011	With reference to your letter of 5 July regarding the above, please would you let me know, as my property does not "face a highway", that in the event I would need to replace a window, door or roofing material, I would be required to apply for planning permission.	With regard to your enquiry about the proposal to apply an Article 4(2) direction to your property, I can confirm that should you wish to make any changes to the front elevation of your property, such as replacing a window, door or the roofing material, which did not constitute a like-for-like repair, you would need to apply for planning permission.  Whilst I appreciate that your property is not facing a vehicular road, a "highway" is defined as including all public roads, footpaths, bridleways and byways, and as such, the footpath passing your front elevation would be considered as the highway.	Email reply sent 18 <sup>th</sup> July 2011.
6	Email sent 19 <sup>th</sup> July 2011	Thank you for the opportunity of commenting on this draft. I think the overall approach is good; I welcome the proposals to add some buildings to the Schedule of Buildings of Local Architectural or Historical Interest, and in addition to designate some 'positive buildings' with a degree of special protection; I am also content with the proposals to remove certain areas from the Conservation Area.		Action – text changes where indicated

• •	,	,	
	I have a number of minor comments on the drafting of the		
	document, which will I hope improve it. They are as follows:-		
	4.0 fourth hullet point I bravidal not bravidad	Toyt change agreed	
	<ul><li>1.2 fourth bullet point - 'provide' not 'provides'.</li><li>1.3 third paragraph third line 'borough's' not 'borough'</li></ul>	Text change agreed Text change not agreed -	
	1.3 fourth paragraph alter to 'protects public open space (for	Text change not agreed -	
	instance Avenue House Grounds) from development which '	Text change not agreed -	
	1.3 at the end read ' to investigate the desirability of	Text change agreed	
	designating additional conservation area or extending existing		
	ones.'		
	1.4 There are no regional policies any more; so make the		
	heading 'National and London-wide policies' and delete		
	'regional' in the first paragraph. Since the new London Plan will		
	have appeared by the time this document is finalised, it may be		
	best to delete the paragraph which refers to the old Plan, and		
	cite only the new one.		
	2.1 'Finchley Church End', not 'Finchley Central'. Surely not	Text change agreed. Reference to northern part of borough	
	'through the northern part of the borough'? Delete 'northern part	deleted.	
	of'.		
	Finchley Church End is not properly described as a village.	Remove reference to village	
	The final two sentences on census data are irrelevant: Church	Census data to remain.	
	End Ward is far larger than the conservation area. Delete them.		
	2.2 Grove Lodge merits mention here.	Text change agreed	
	2.2 Grove Loage ments mention here.	Text change agreed	
	3.1 'Domesday', not 'Doomsday'. I am not sure about the third	Text change agreed	
	sentence of the first paragraph. The map should be given a	There is no known date for the map	
	precise date.	·	
	on page 15, 'Stephens', not 'Stevens', and King Edward Hall	Text change agreed	
	(not 'Edwards')		
	The picture on Page 16 is said to be of Pardes House School.	Text change 'Pardes House School, formerly Christ's	
	Of course, when the picture was taken it was 'Christ's College';	College'	
	this causes confusion later in the document (eg at the bottom		

		of page 24 and on page 48 it appears as if there are two schools, one Pardes House and the other Christ's College) There is still a 'Christ's College', but it is well outside the conservation area. There should be a sentence somewhere explaining that what was built as Christ's College is now Pardes house. I am not sure if there are currently two institutions on the same site; you will wish to check.  3.2 Archaeological Significance. The Hendon and District Archaeological Society (HADAS) is offering a redraft of this paragraph  Page 20 'Open Spaces' - it is worth mentioning Robert Marnock as responsible for the Avenue House Grounds.  Page 35 last paragraph. 'Stephens' for 'Stevens'. I did not know there had been a fire at Hertford Lodge; surely it is Avenue House that was restored following a fire, while Hertford Lodge has recently been converted into flats.  The Trust runs the grounds, as well as the buildings in the Avenue House estate.  Page 37 'in the last sentence 'but is' is odd; perhaps 'and may be beyond '  7.6 Is not the Cartwright monument being restored?	This is dealt with in a separate email  Text addition agreed  Text change accepted. Both buildings have been restored after fire  Text addition agreed  Text addition agreed  Text change accepted  Monument is proposed to be restored, although works have yet to take place	
		Page 40 'supersede', not 'supercede'		
		Page 43 'categories' for 'catagories'. Is 'Edward House' the same as 'King Edward Hall'?	Edward House adjoins King Edward Hall on Hendon Lane	
7	Email sent 21 <sup>st</sup> July 2011	REVIEW OF FINCHLEY CHURCH END CONSERVATION AREA Thank you for letter dated 1 July 2011 inviting the Highways	No comments offered	No action

		Agency (HA) to comment on the review of Finchley Church End Conservation Area.  The HA is an executive agency of the Department for Transport (OfT). We are responsible for operating, maintaining and improving England's Strategic Road Network (SRN)1 on behalf of the Secretary of State for Transport.  The HA has reviewed the consultation document and has no comment at this time.  I hope that the above information is helpful to you, please do not hesitate to contact me to discuss anything further.  Yours sincerely		
8	Email sent 25 <sup>th</sup> July 2011	Thank you for sending a copy of this report which I found most interesting and a good record of the area. I understand that Peter Pickering has suggested some useful changes to the main body of the report.  However HADAS would like to recommend an amendment to the Archaeological Section as follows:  3.2  The central section of the Conservation Area is of considerable archaeological interest. Finchley Church End was agricultural and only lightly populated before the 19 <sup>th</sup> century, although the Church of St. Mary's on Hendon Lane has its origins in the 12 <sup>th</sup> century. Recent excavations have yielded pottery securely dated to between AD 1150 and 1250 as well as evidence of structures (post holes, beam slots and ditches) from the same	Text revision inserted	Action
		time period. It seems that a small hamlet grew up about the church in early medieval times. There appears to have been occupation on the site ever since. Of older times, a small quantity of worked flints from the Mesolithic period have been found in a number of excavations. The Council has identified the western part of the Conservation Area, including Hendon Lane, as a Local Area of Special Archaeological Significance. UDP policy HC17 will be applied when assessing applications for planning permission within the designated area of		

		archaeological significance (see Appraisal map)		
		Best wishes		
9	unless otherwise stated, all the following responses came from	The exhibition in Church End Library and the 'Hard Copy' book are clear and the proposals look appropriate and unexceptionable. We raise no objections to the plans as set out – just hope it will not be too expensive as other things (e.g. road-drain cleaning and minor road pavement repairs) should be attended to as priorities. So we make just a few comments on the text in the hard copy of the draft.		Action
	the public exhibition held at Finchley	<ol> <li>p. 12 section 2.2: caption to photo. The County Court is on the site of the Junior School + school offices, not the Infant School (which building remains as noted on p. 14)</li> </ol>	Text change made	
	Church End Library	2. P. 21: Section 4.3: "A small triangle of green space sits at the junction of Gravel Hill with Hendon Lanewith a centrally sited mature oak tree" Its not an Oak, it's a Horse Chestnut (unusually it flowers red, in season – when younger it flowered twice a year, most surprising!). It's not being pernickety to get this right. To "list" a tree presumably brings commitment to potential need for expenditure if the tree is sick and needs treatment. I think horse chestnuts now have propensity to some horrid disease to which oaks may be immune.	Text change accepted	
		3. P. 24: Section 5.5: and exhibition map): There seems some confusion about the naming of Pardes House School and Christ's College. The building in Hendon Lane was built in the 19 <sup>th</sup> century as Christ's College. Now Christ's College has new premises, not in Finchley Church End Conservation Area.	Text revised for clarification purposes	
		<ol> <li>Please do give the proper name to St-Mary-at-Finchley Church. This isn't being whimsical. Confusion has arisen because there are several St. Mary's churches in the district: eg: at East Finchley, at East Barnet and,</li> </ol>	Text revised for clarification purposes	

	particularly confusingly, at Hendon, where the precincts are known as Church End, as they are at St-Mary-at-Finchley (the address of which is Hendon Lane.) More than one funeral cortege has gone to the wrong place! If the full, ancient correct name of St. Mary-at-Finchley is given (as it is just once, I think, in your draft plan: on p. 48: section 4.1. of Appendix 1) it's helpful to all.		
	Finally thank you for some very good well expressed thoughts- the value of vistas on P. 18 and how well-put: "The roads within the Conservation Area are, in effect, the public open spaces" Our green spaces are vitally important: the urban vistas of roads and buildings and street-furniture, in relation, must be cherished too.	Positive comments	
10	Please could the Pardes School wall be rebuilt following its demolition by the council.  Thanks	The school needs to secure funding in order to budget for the wall repair. Further discussions will take place to prompt this action.	Action
11	I wish to query the local listing of 28 Hendon Lane and the Blue Beetle Hall and the Article 4 direction on 28 Hendon Lane. These conjoined buildings have had a very dynamic history. The appearance of 28 Hendon Lane has changed with its usage over the years and part of the character it brings to Church End is its living history. I feel it would be a shame to fossilise this development at the arbitrary date of 2011.	The council recognise the rich and dynamic history of these buildings and wish to protect them from inappropriate development. As such, this is why they were proposed for local listing and an Article 4(2) direction.	No action
12	As College Terrace is in a conservation area why has nothing been done with regards to the wall of Pardes House School. The wall was removed by Barnet Council some years ago and despite numerous requests for it to be replaced, these have all been ignored. Apart from the eyesore that it is, it is used frequently as a toilet and a rubbish dump. A further problem are the footballs which often hit our vehicles and our homes causing damage.	This wall was removed due to its dangerous condition some years ago. Further attempts will be made by the council for its re-instatement.	Action

13	Letter sent 21 <sup>st</sup> July	Review of Finchley Church End Conservation Area	No comment	No action
	2011	Thank you for your letter dated 1 July 2011 inviting the Highways Agency (HA) to comment on the review of Finchley Church End Conservation Area.		
		The HA is an executive agency of the Department for Transport (DfT). We are responsible for operating, maintaining and improving England's Strategic Road Network (SRN) on behalf of the Secretary of State for Transport.		
		The HA has reviewed the consultation document and has no comment at this time.		
		I hope the above information is helpful to you, please do not hesitate to contact me to discuss anything further.		
		Yours Sincerely		

# Finchley Church End

Conservation Area

**Character Appraisal** 





For further information on the contents of this document contact:

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# Part 1 Character appraisal

## Section 1 Introduction

### 1.1 Conservation areas

The Civic Amenities Act of 1967 provided the original legislation allowing the designation of "areas of special architectural or historic interest," as conservation areas, whose character should be preserved or enhanced. It is the quality and interest of an area, rather than that of individual buildings, which is the prime consideration in identifying a potential conservation area.

This concept has developed and is now enshrined in the Planning (Listed Buildings and Conservation areas) Act 1990. Section 69 of the Act provides a local planning authority with powers to designate conservation areas, and to periodically review existing and proposed conservation areas. Section 71 requires local authorities to formulate and publish proposals for the preservation and enhancement for their conservation areas. Section 72 specifies that, in making a decision on an application for development in a conservation area, special attention shall be paid to the desirability of preserving or enhancing the character or appearance of that area.

## 1.2 Purpose of a conservation area character appraisal

Conservation areas are designated by local planning authorities after careful local assessment. This assessment forms the basis for a Character Appraisal Statement. The format and scope of such statements are guided by English Heritage.

Finchley Church End Conservation Area was designated by the council in July 1979. This Character Appraisal Statement seeks to identify the special characteristics of the Conservation Area so that they may be better preserved and enhanced in the future.

Government legislation on Conservation Areas and historic buildings generally, is set out in the Planning (Listed Buildings and Conservation Areas) Act 1990, which states in section 71:

"It shall be the duty of a local planning authority from time to time to formulate and publish proposals for the preservation and enhancement of any parts of their area which are conservation areas."

The aim of this character appraisal is to:

- improve the understanding of the history and historical context of this area of Barnet
- generate awareness of exactly what it is about the Finchley Church End Conservation Area that makes it of "special interest"
- provide residents and owners with a clear idea of what should be cared for and preserved
- provide residents and owners with a clear idea of what enhancements can be made to the Conservation Area
- provide Barnet Council with a valuable tool with which to inform its planning practice and policies for the area

 provide guidelines to preserve and enhance conservation areas' special features, in the "Management Proposals".

The Council can then ensure that all applications for change within the Conservation Area comply with the requirements of the relevant legislation.

## 1.3 The Barnet Planning Policy Framework

The current local policy document covering this area is the Barnet Unitary Development Plan (2006). Of particular relevance is the strategic policy GB Env 4, which aims to protect by preserving and enhancing buildings, areas, open spaces or features that are of special value in architectural, townscape or landscape, historic, agricultural or nature conservation terms.

Policies HC1 and HC2 aim to preserve or enhance character and appearance of conservation areas by controlling inappropriate development and demolition. Policies HC14 and HC15 seek to protect Locally Listed buildings and their setting.

Finchley Church End Town Centre has been classified as a District Town Centre, with Regents Park Road and the northern part of Hendon Lane classified as secondary retail frontage. Policy GTCR1 seeks to sustain and enhance the vitality and viability of the borough's town centres and GTCR2 seeks to ensure that all residents of the borough have ready access to a wide range of goods, services and facilities in their town centre.

Policy L11 protects public open space from development which is harmful to the character of the area and not in the interests of the community, as in the case of the Avenue House Grounds. Policy GRoadNet aims to ensure that roads within the borough are used appropriately according to their status in the defined road hierarchy. Regents Park Road is classified as tier 1, whilst Hendon Lane is classified as tier 2.

The Barnet UDP is due to be replaced by the Local Development Framework (LDF) Core Strategy, within which Policy CS5 protects and enhances the borough's suburbs and historic areas. CS6 promotes Barnet's town centres, seeking to protect and enhance "local" neighbourhood centres. CS7 enhances and protects Barnet's open spaces whilst CS9 provides effective and efficient travel, encouraging trips to route according to the road hierarchy.

Within the LDF Development Management Policies, DM01 protects Barnet's character and amenities. DM04 preserves and enhances Barnet's heritage assets. DM09 ensures town centres are enterprising locations serving their communities. DM10 maintains and protects local centres and parades and DM 13 protects all types and sizes of public open spaces.

This Character Appraisal will help deliver the objectives of the Three Strands Approach (PEG) – Protection, Enhancement and Consolidated Growth - seeking to deliver successful high quality suburbs now and for the future.

Conservation areas fall under both the first and second strands as they require preservation or enhancement of their character or appearance. The PEG approach highlights Barnet as an attractive,

desirable place to live, rich in heritage and therefore, there is a need to provide appropriate planning protection for conservation areas and where appropriate to investigate the desirability of designating additional conservation area or extending existing ones.

#### 1.4 London-wide and national policies

The Spatial Development Strategy for Greater London, The London Plan (July 2011) contains a number of policies considered relevant to Finchley Church End Conservation Area. They include Policy 2.15 which requires development proposals to sustain and enhance the vitality of town centres. Policy 4.7 seeks to improve capacity for retail, commercial, culture and leisure development in town centres. Policy 4.8 seeks to support a successful, competitive and diverse retail sector which promotes sustainable access to the goods and services that Londoners need. Policy 7.4 requires new development to build on the positive elements of the character of an area. Policy 7.8 requires new development to preserve heritage assets and make provision for the protection of archaeological resources. Policy 7.9 requires regeneration schemes to make use of heritage assets.

The Government, through the Department of Culture, Media and Sport (DCMS), the Department of Communities and Local Government (DCLG) and English Heritage issued Planning Policy Statement 5 (PPS 5 - Planning for the Historic Environment) on 23rd March 2010, which has replaced Planning Policy Guidance Notes 15 and 16.

PPS 5 sets out planning policies on the conservation of the historic environment. These policies should be read alongside other relevant statements of national planning policy. Guidance to help practitioners implement this statement, including the legislative requirements that underpin it, is provided in the accompanying Practice Guide.

#### Article 4 directions 1.5

The General Permitted Development Order (GPDO) 1995, as revised in 2008, allows certain types of development to be carried out without the need for planning permission. Such 'permitted development' is restricted by the terms and conditions of the Order, which also sets out stricter criteria for Article 1 (5) land, including conservation areas. Even so, small scale changes can erode the character of an area and Barnet Council can bring such developments under control by issuing an Article 4 Direction.

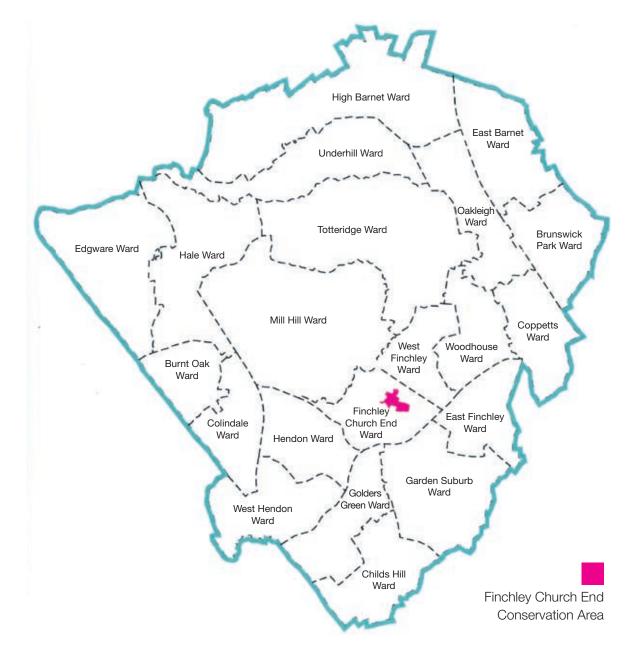
Article 4 directions are issued by local planning authorities and remove some or all permitted development rights from properties, often within conservation areas. There is currently no Article 4 Direction covering the Finchley Church End Conservation Area but a number of properties are proposed to be covered by such a direction as outlined in the management proposals in part 2 of this document. The proposed Article 4 Direction will control various types of minor development in an effort to ensure that any changes preserve or enhance the special character of the Conservation Area.

#### Location, uses and activities Section 2

#### 2.1 Location

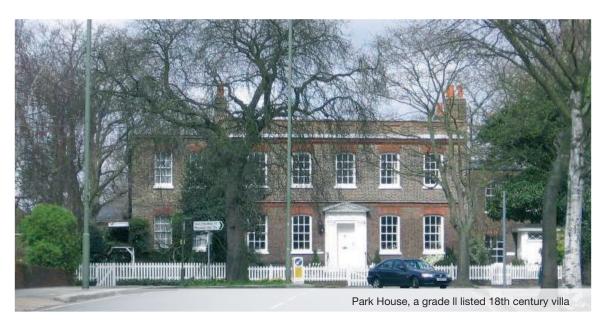
The Finchley Church End Conservation Area lies close to the centre of the borough, forming one of three shopping centres in Finchley, namely; Finchley Church End, East Finchley and North Finchley. Finchley developed along the route of the Great North Road that runs north-south through the borough.

Finchley Church End is comprised of notable Edwardian shopping parades to the north of the Conservation Area, at the junction of Regents Park Road and Hendon Lane. These continue southwards into Hendon Lane and Regents Park Road. This location is in the western part of the Conservation Area. It consists of two schools, a church and a cluster of houses. Avenue House and its grounds lies in the eastern part of the Conservation Area on East End Road. The surrounding areas are mainly residential in character. The 2001 census showed that Finchley Church End is Barnet's smallest ward, with 13,810 residents. 37.2% of residents within the ward own their homes outright.



#### 2.2 Uses and activities

Finchley Church End is principally an historic village centred on St-Mary-at-Finchley Church. Small town centre amenities are present such as two schools, offices, housing and a shopping area with a wide range of shops and restaurants. These service the surrounding residential population and office developments. A characteristic type of housing within the Conservation Area is in the form of modest Victorian cottages e.g. on Gravel Hill, Hendon Lane, and College Terrace. Modern purpose built apartments, flats and small houses provide a much denser form of development such as at Rectory Close and Spencer Close, off Hendon Lane and Regents Park Road respectively.

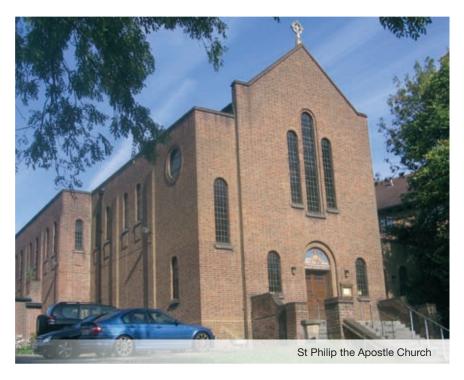






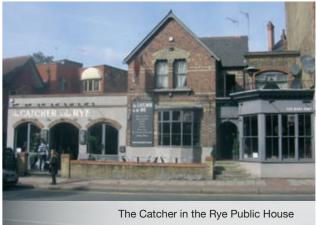
The eastern side of the Conservation Area is characterised by the Avenue House Estate comprising a collection of listed buildings in beautifully landscaped grounds. Together, with the small churchyard behind St-Mary-at-Finchley Church, on Hendon Lane, these areas provide tranquil, green, peaceful retreats within an otherwise, built-up, urban area.

Regents Park Road is urban and noisy in character with the bustle of traffic, offices and shops. In contrast, traffic is less prolific and travels at a slower pace in Hendon Lane, Gravel Hill and the side streets such as College Terrace. Grove Lodge, a locally listed building on Regents Park Road, has recently been restored and converted for use as offices.



The shopping parades on Regents Park Road include a number of restaurants and late night uses, which ensure vitality throughout the day and into the night. At the rear of the Hendon Lane parade, the rear service road accommodates light industrial uses such as car repair workshops.





There are three churches in the Conservation Area: St-Mary-at-Finchley, the parish church of Finchley, which is grade II\* listed, the Catholic church of St. Phillip the Apostle on Gravel Hill and St. Margaret's United Reformed Church on Victoria Avenue. All have parish halls, which provide a notable community focus within the area. Pardes House Primary and Grammar Schools provide an additional community focus together with lively activity throughout the day.



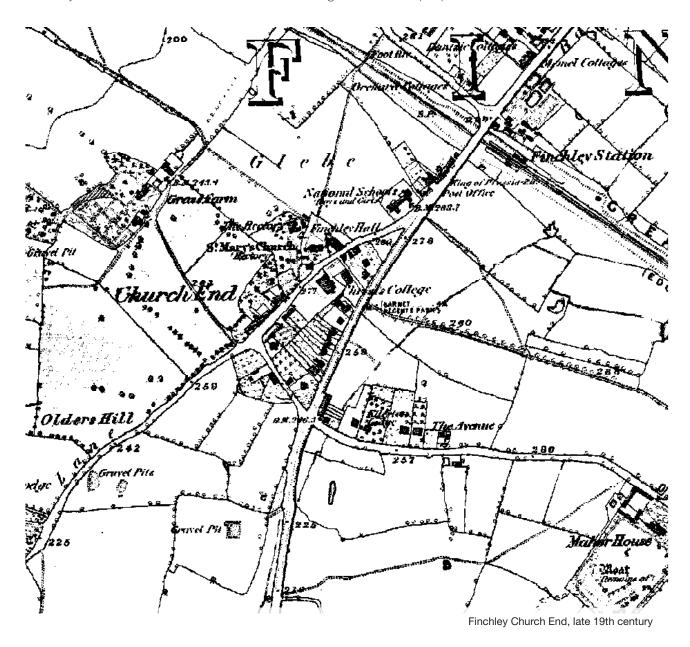


The County Court, located at the junction of Hendon Lane and Regents Park Road, is a modern 3 storey building of good design which sits behind two large Corsican pines, both of which have Tree Protection Orders (TPO), in a prominent position at the northern tip of the Conservation Area. It occupies the former site of St Mary's Junior School.

# Section 3 Historical development of Finchley Church End

#### Historical development 3.1

There is no mention of Finchley in the Domesday Book, which was compiled in 1086. At that time Finchley was part of the Bishop of London's land and was probably not shown separately. Finchley Common ran northwards towards the edge of the Bishop's park.



The soil in the area is heavy, poorly drained clay, which was difficult to cultivate and therefore supported woodland. Steady clearances to provide timber for housing and firewood for cooking and heating allowed settlements to develop. By the end of the 13th century settlements had grown to the edge of the common but the population remained low with only isolated cottages and dispersed settlements.

St-Mary-at-Finchley Church is first mentioned in 1274. Finchley Church End derives its name from this. In 1350 a new northerly route from London was opened as the Bishop allowed travellers to pass through his park. This ran from the north of the city, through Highgate, Finchley, and Chipping Barnet and on to St. Albans. A small settlement grew up near a gate at the foot of the hill. This became known as East End (now known as East Finchley). North End (which is now known as North Finchley) developed when the road from Totteridge met the new highway. The enhancement of The Great North Road provided the stimulus for the establishment of inns, smithies and other supporting services along the route and clusters of development such as Finchley Church End began to grow. The Avenue, which runs east from Regents Park Road, is derived from a line of trees planted by Elizabeth King whose husband was Lord of the Manor in 1600.



In 1659 Hendon Lane, running from Hendon to Church End was known as Finchley Hill. Around this time the common was gradually tamed and put to pasture. In turn small dairies grew up, each one serving a hinterland of about five miles, but the most important crop was hay for the large horse population of London. Apart from a scattering of services to support the north-south route, Finchley Church End was inhabited, in the main, by agricultural labourers associated with these crops. The Anglican community set up a National School in 1813. It was later established as St. Mary's School. The infant school building still remains on the site. The Queens Head Public House was located next to the Church in Hendon Lane but it burned down in 1833 and was eventually relocated to the junction of Regents Park Road and East End Road.

In the 1820's the look of the area was changed by the further development of London's transport network. Until this time the only route from Temple Fortune to Finchley was along a road called



Ducksetters Lane. This ran parallel to the present Regents Park Road, to the west, and terminated where Gravel Hill is today. The road then passed along the very top part of Hendon Lane, before continuing north as Ballards Lane. In 1826 an Act of Parliament meant the construction of a new turnpike road between Marylebone and North Finchley. Today, in Church End, this road is called Regents Park Road, which replaced Ducksetters Lane. The area still provided for the needs of travellers until the coming of the railways in the 1830's, when the local economy began to suffer following a decline in coaching. At this point new development began to appear, in particular market gardens. Avenue House was built in 1859, with its neighbour Hertford Lodge built in 1869. Both villas were built in a similar style in stucco and slate with tall chimneys in the Italianate style. Avenue House was owned by Henry Charles Stephens, the ink manufacturer, and was left to the people of Finchley on his death. Today the estate comprises of a picturesque collection of buildings and landscaped grounds used as a local park.

In 1867, the Edgware, Highgate and London Railway opened a station at Finchley, now known as Finchley Central Station, on the Northern Line. This provided the stimulus for the rapid development of new housing estates. News of the creation of a tramline between Golders Green and North Finchley encouraged further suburban development as it provided ordinary people with a means of travelling into central London for work. From 1874 a nursery, known as Clements Nursery, was trading at the junction of Regents Park Road and Hendon Lane.

The area was still a village at this time, with the village pond at the junction of Hendon Lane with Gravel Hill being filled in on 1st January 1885. In 1888, Finchley Council established a voluntary fire brigade near the top of Gravel Hill which remained at this location until 1933. From 1940 onwards the centre of Church End moved closer to the station, where newer shops had emerged along Ballards Lane. Parades of shops were built along the route from 1899 onwards. In 1911, King Edwards Hall replaced Clements Nursery at the junction of Hendon Lane and Regents Park Road.





# Archaeological significance

The central section of the Conservation Area is of considerable archaeological interest. Finchley Church End was agricultural and only lightly populated before the 19th century, although St-Mary-at-Finchley Church on Hendon Lane has its origins in the 12th century. Recent excavations have yielded pottery securely dated to between AD 1150 and 1250 as well as evidence of structures (post holes, beam slots and ditches) from the same time period. It seems that a small hamlet grew up about the church in early medieval times. There appears to have been occupation on the site ever since. Of older times, a small quantity of worked flints from the Mesolithic period have been found in a number of excavations. The Council has identified the western part of the Conservation Area, including Hendon Lane, as a Local Area of Special Archaeological Significance. UDP policy HC17 will be applied when assessing applications for planning permission within the designated area of archaeological significance (see Appraisal map).

# Section 4 Spatial analysis

#### Topography 4.1

Hendon Lane runs on a relatively level ridge of high land that falls noticeably to the east and west into Gravel Hill and College Terrace, and beyond to Avenue House. There is a gentle descent in a north-south direction, with Hendon Lane falling past its junction with Dollis Avenue. Regents Park Road slopes gently down in a north-south direction. These gentle inclines and selective vantage points allow for picturesque views both into and out of the Conservation Area.

#### Views and vistas 4.2

The elevated vantage points to the east in Hendon Lane provide far-reaching views into and out of the Conservation Area and the subtle curve of the parades on Hendon Lane allow for pleasant shorter-range views of the parades. There are a number of focal points, landmarks, key views and vistas within the Conservation Area. Amongst the most notable are:

- the view towards King Edwards Hall, at the junction of Regents Park Road and Hendon Lane
- the distinctive copper tower of Pardes House School, visible throughout the Conservation Area and beyond
- views in the Avenue House Estate, of both the house and the gardens, including the listed structures in the grounds
- the view up Gravel Hill towards the Georgian Villa, Park House





- the view of St. Philip the Apostle Church from Regents Park Road
- views of the shopping parades in Hendon Lane.

It is important for the preservation of the character of Finchley Church End Conservation Area that the most important views and vistas are maintained, and enhanced when the opportunity presents itself. Proposals for new development, particularly those on prominent sites, must contain sufficient information



to enable the impact on longer distance views and the setting of the Conservation Area to be fully assessed. All new development must respect the aesthetic sensitivities of the area, and tall or large scale buildings will need to be carefully considered, even where they lie outside the Conservation Area.

# Streets and open spaces

The Conservation Area has a wide variety of spaces which are mainly urban in character, from wide, busy, streets to more intimate areas with a tighter urban grain. Street trees and planting help to provide the greenery in the more built-up parts of the Conservation Area.

### Streets

The roads within the Conservation Area are, in effect, the public open spaces. Regents Park Road and East End Road are busy, vibrant, urban streets accommodating heavy traffic and pedestrians. The streets are generally wide with continuous pavements on either side. Their enjoyment for the pedestrian is hampered to a great extent by the very heavy traffic and parking, particularly on Regents Park Road.



Regents Park Road is the more formal of the two roads, with a mixed character towards the north, where the elegance, cohesiveness, and continuous street frontage of the shopping parades and Victorian terraced houses on one side contrast with the disjointed frontage created by the large scale modern blocks of apartments, flats and offices on the other side. These modern blocks are often set back from the street at an increasing angle further south. Pavements on the eastern side accommodate large mature street trees. These help soften the impact of the buildings, frame views, and provide a human scale to the larger modern buildings.

Hendon Lane is a much quieter road, with less vehicular traffic. It has a slight curve along its length which helps to create several linear views. It is heavily mixed in architectural character, with a strong sense of enclosure at each end. It is broken up by significant public buildings set within their own grounds within its central section. Trees at significant junctures e.g. fronting St-Mary-at-Finchley Church and Park House, terminate views and create a pleasant street scene.

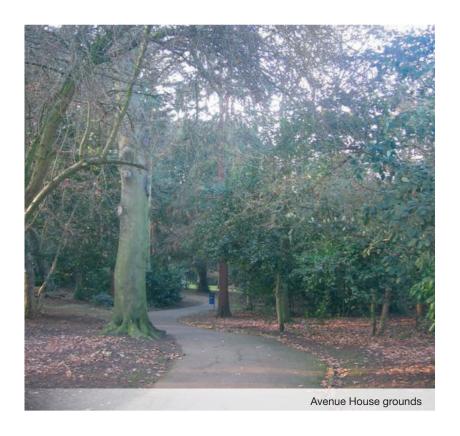
College Terrace provides one descent from Hendon Lane into Regents Park Road. It is a narrow, quiet, residential street with a pavement on one side only. Small Victorian terraced housing fronts the street whilst large London plane trees enclose the other side, set along the boundary of Pardes House School. The brick boundary wall to the school site has now been dismantled and awaits re-construction.

Gravel Hill provides another steep descent, to the junction with East End Road. With pavements on both sides of the road, a few street trees of mediocre quality surround St. Phillip the Apostle Catholic Church complex at its south-eastern end.

The Avenue is a narrow, tree-lined, restricted-access road to the Avenue House Estate, running east off Regents Park Road, separating the modern office blocks from the large red brick residential complex of Spencer Court.

## Open spaces

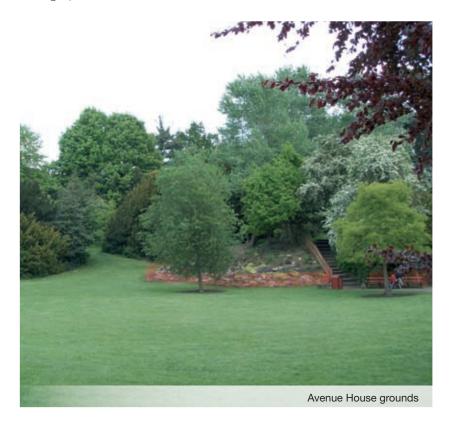
The grounds of Avenue House are an area of formally landscaped parkland which is open to the public and forms the greater part of the Avenue House Estate. It is registered as an Historic Park and Garden by English Heritage. Laid out by Robert Marnock in the 1880's, in the style of Capability Brown, it contains fine landscape elements such as rare specimen trees, landscaped mounds and water features. At its



south-eastern end are grade II listed folly structures including The Bothy and Water Tower. There are fine views available within the Estate and grounds of the historic buildings and mature landscaped parkland.

To the west of St-Mary-at-Finchley Church, on Hendon Lane, lies the historic churchyard, which is a tranquil backwater, with notable mature trees and provides a pedestrian route from Hendon Lane shops, through to the residential area to the west. It comprises a number of interesting 18th and 19th century graves, tombstones and monuments, seven of which are statutorily listed.

A small triangle of green space sits at the junction of Gravel Hill with Hendon Lane. Together with a centrally sited mature Horse Chestnut tree, it contributes to the setting of Park House and provides a terminus for views looking up Gravel Hill.



# 4.4 Trees and hedges

Trees and planting are limited in this highly developed area, but where there are trees, they make a significant contribution to the character and appearance of the Conservation Area. Amongst the most notable are the following:

- large and mature street trees at the central and southern sections of Regents Park Road
- large and mature London Plane trees along the side boundary of Pardes House School fronting College Terrace
- mature Yew tree in front of St-Mary-at-Fincley Church on Hendon Lane
- over 100 species of trees can be found within the Avenue House Estate, including: blue atlas cedar, judas tree, hawthorn, dawn redwood, london plane, wellingtonia, coast redwood, purple beech and fern-leaved beech

- fine specimen trees within St-Mary-at-Finchley Churchyard including: ancient yew, cedar, holly, larch and hornbeam
- tree and hedge boundary to the East End Road frontage to Avenue House
- tree and hedge boundary to the churchyard behind St-Mary-at-Finchley Church
- fine mature trees framing views along The Avenue
- street trees of varying quality along Hendon Lane
- large mature oak tree on the green island at the junction of Gravel Hill with Hendon Lane
- tree and hedge planting around the modern apartment and office blocks in Regents Park Road, particularly many specimen trees in Spencer Close, which have TPOs.

### 4.5 Public realm

The public realm covers a variety of features found in the spaces between the buildings in the Conservation Area. It includes street paving and street furniture such as litter bins, benches, bollards, street lighting, street signage and bus shelters. The quality of these components can make an important contribution to the character and appearance of the Conservation Area.

# Street lighting

Street lighting is provided by modern and standard lamps. They are generally well sited and maintained, black or green in colour and of different heights, according to the road width, and recede into the street scene in an appropriate manner.

# Street paving

Street paving is generally a mix of large standard paving slabs, coloured pavers and black tarmacadam often set behind a traditional granite kerb. A common theme is a strip of small module paving slabs juxtaposed with historic kerbing, finishing at the back edge of pavement with large module standard paving slabs e.g. Hendon Lane. Small module paving slabs interspersed with small, dark pavers are also commonly featured e.g. Regents Park Road. College Terrace and The Avenue are surfaced with black tarmac. Some interesting and traditional paving can also be found. Amongst the most notable are shown below:





# Street furniture and signage

Street furniture and street signage found within the Finchley Church End Conservation Area includes a mixture of modern standard products and traditional designs. There are a number of historic examples of street furniture in Finchley Church End which are considered to add to the significance of the Conservation Area, including:

- a grade II listed milestone (Regents Park Road)
- a traditional pillar box (Hendon Lane)
- historic street signs.

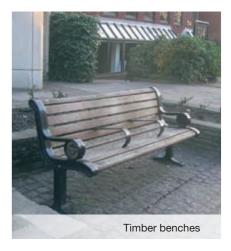












There are examples of heritage-style street furniture which include:

- cast iron bollards
- litter bins
- timber benches.

# Section 5 Buildings and architecture

### 5.1 Introduction

The Finchley Church End Conservation Area retains a high number of listed, locally listed, and unlisted buildings which make a positive contribution to its character and appearance, known as 'positive buildings'. They are all considered to be heritage assets, both designated and undesignated. PPS5 recognises that heritage assets are a non-renewable resource and they should be conserved in a manner appropriate to their significance.

The Conservation Area is varied in character with high quality mature trees, established planting, mansion houses, modest cottages, schools and churches. These features provide a high quality environment within which individual historic buildings make a special contribution.

# 5.2 Listed buildings

There are currently 21 listed buildings in the Conservation Area of which 5 are within the Avenue House Estate and a further 7 are comprised of tombs and tombstones in St-Mary-at-Finchley churchyard. The majority are listed grade II, although St-Mary-at-Finchley Church is grade II\* listed. Details of all listed buildings are included in Appendix 1.

# 5.3 Locally listed buildings

There are currently 5 locally listed buildings in the Conservation Area, namely, Grove Lodge on Regents Park Road, Flora and Gothic cottages on Gravel Hill and Nos. 1 and 2 Hendon Avenue. These buildings do not meet the national listing criteria but have local significance and are worthy of protection. The character appraisal process has identified buildings or groups of buildings which, because of their architectural or historic qualities, are proposed to be added to the local list. Details of these buildings can be found in Section 2.4 of the Management Proposals.

# 5.4 Significant unlisted buildings

As well as statutorily listed and locally listed buildings, there are many other buildings within the Conservation Area which make a positive contribution to its character and appearance. All categories of building, whether listed, locally listed, or 'positive' are indicated on the Townscape Analysis Map. These buildings have been identified during the survey process and as with listed and locally listed buildings there is a general presumption in favour of their retention. Any application for the demolition of these buildings will, therefore, need to be accompanied by a reasoned justification as to why the building cannot be retained, with emphasis on its state of repair and possibilities for re-use.

# 5.5 Building styles and materials

The Conservation Area contains a variety of building styles and materials developed over many years, which help to give it its distinctive character. The principal building types are:

- large, Institutional and public buildings such as Pardes House Grammar School, in a modified-Gothic style, Pardes House Primary School, in a collegiate style, the late 20th century St Mary's County Court and the 1960's library
- several churches of various denominations, including the 15th Century St-Mary-at-Finchley Church,
   St Margaret's United Reformed Church and the Catholic Church of St Phillip the Apostle
- terraces of small Victorian cottages and dwelling houses, such as College Terrace, 297-311
   Regents Park Road, 3 4 Park Cottages and Flora and Gothic Cottages
- distinctive Edwardian shopping parades with prominent chimneys and an array of gables
- large mansion houses built in the late 1850's in an Italianate style.





### Materials

### Roofs

### Machine made tiles

Late 19th century and early 20th century roofs continued to be slated but enthusiasm for the Vernacular Revival in the late 19th century brought back machine made clay tiles. There are examples on some of the roofs of the shopping parades of Finchley Church End.

### Welsh slate

In many places Welsh slate became the preferred choice of roofing material after 1845 when the railways provided cheaper transportation costs. Welsh slate is often coupled with decorative clay ridge tiles. Grey smooth slate is used as a roofing material on Victorian cottages, which typically are of a shallow pitch.



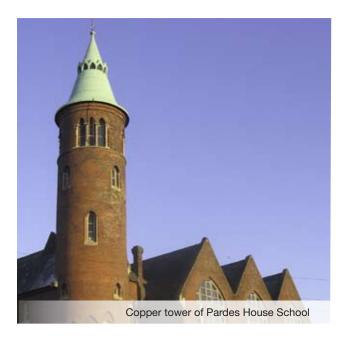


### Lead

Lead is occasionally used for flat or curved dormers, on canopies over bay windows and as flashings on roofs e.g. stable buildings at Avenue House.

### Copper

Copper is used to roof a number of towers within the Conservation Area eg: the distinctive tower of Pardes House School.



## **Building materials**

### Clay brick

Historically, handmade bricks and tiles were made locally. After brick-making methods improved in the 18th century, brick became cheaper and more fashionable resulting in a variety of colours being produced. Red brick, brown and various shades of orange brick are used in Finchley Church End. Decorative brickwork is featured on many buildings. Some have contrasting colours or feature soft clay rubbed bricks and gauged arches above the window or door openings. A London stock brick is selectively used e.g. Avenue House stable block and entrance lodge.

### Stone

As stone was much more expensive than the local materials it was only brought in for the most prominent buildings or to articulate architectural detailing on the shopping parades. Of particular note is the Portland stone used for the extensions to Avenue House. Stone dressings were used on many buildings within the Conservation Area to add interest to features such as lintels, window and door surrounds, string courses and quoins e.g. King Edward Hall.





From the 18th century onwards renders were used, often covering a cheaper material such as brick e.g. modest Victorian cottages fronting Regents Park Road.

### Clay tiles

Locally manufactured clay tiles feature on the upper floors of some buildings, particularly in the form of vertical tile hanging on gable ends or bay windows. Tiles are also used decoratively as a walling detail on many buildings within the Conservation Area. Tile creasing was used extensively as a traditional detail of the Arts and Crafts Movement and is notable on window arches e.g. the shopping parades on Regents Park Road and Hendon Lane.



# **Building features**

### Windows

The predominant window types in the Conservation Area are traditionally detailed timber vertically sliding sashes and timber casements. They are recessed in brick or stone surrounds, transomed and mullioned and painted white. Casements and sashes can be seen with a mixture of glazing divisions from two panes through to six or eight panes. Some casements have fixed lights with decorative leaded lights e.g. King Edward Hall.





### Front doors

Many of the doors in the Conservation Area are constructed of painted softwood, in a simple panelled Victorian design. These doors are generally painted in muted tones.





# Shopfronts

There are a wide variety of shopfront designs in the Conservation Area. These range from traditional timber styles with recessed entrances, such as those at King Edward Hall, to modern aluminium varieties, which pay little regard to the special qualities of the Conservation Area. Shopfront signage and fascias are also mixed in style and material, ranging from painted timber to standardised plastic, which is often over-sized.

# 5.6 Architectural features

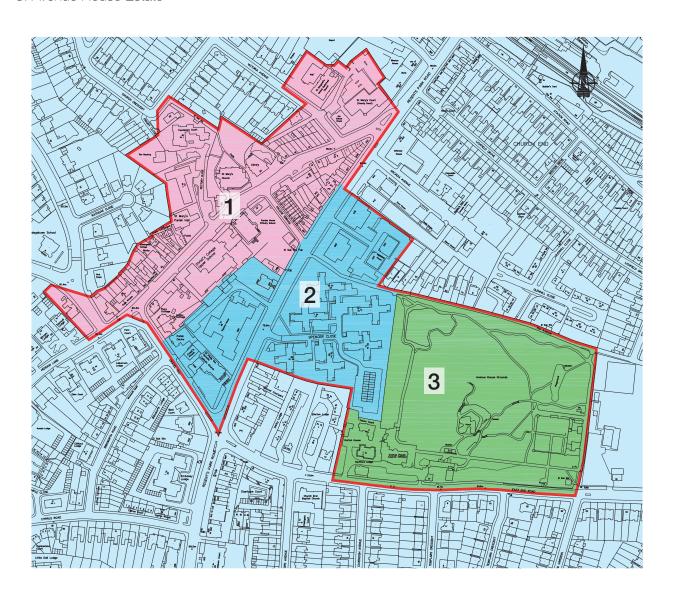
There are a variety of distinctive features which contribute to the character of the Conservation Area. They include decorative iron balconies, such as at King Edward Hall, bay windows on the terraced cottages, brick and stone gables on the parades and tall brick chimneys on a wide variety of building types.



#### Section 6 Character areas

Finchley Church End Conservation Area can be divided into three distinct character areas due to variations in topography, building type, uses, buildings period, and materials. The three character areas are:

- 1. Hendon Lane
- 2. Regents Park Road
- 3. Avenue House Estate



# 6.1 Area 1: Hendon Lane (including the shopping parades and schools)

The key characteristics are:

- grade II\* listed St-Mary-at-Finchley Church with its 15th century origins. It was heavily remodelled in stone in the late Victorian period
- grade II listed, King Edward Hall, and grade II listed Park House on Hendon Lane
- locally listed buildings which include Gothic and Flora Cottages on Gravel Hill and Nos. 1 and 2
   Hendon Avenue
- brick or render, semi detached and two-storey Victorian terraced cottages such as College Terrace and Park Cottages, with slate roofs, neat single storey canted bays, recessed doorways and traditional white painted sash windows



- distinctive, high quality Edwardian shopping parades (such as nos. 2-20 and 44-54 Hendon Lane)
  in brick and tile or slate with consistent building line, vertical emphasis, rhythm, regular plot widths
  and attractive elevational treatment on the upper storeys. Prominent chimneys with an elaborate
  array of gables (including Dutch) follow a regular pattern along the length of the parades
- shopfronts, some of which are of historic merit, with a regular repeated plot width defined by shop frames of pilasters, corbels and often angled fascias. Pilasters and corbels are sometimes set in stone e.g. King Edward Hall

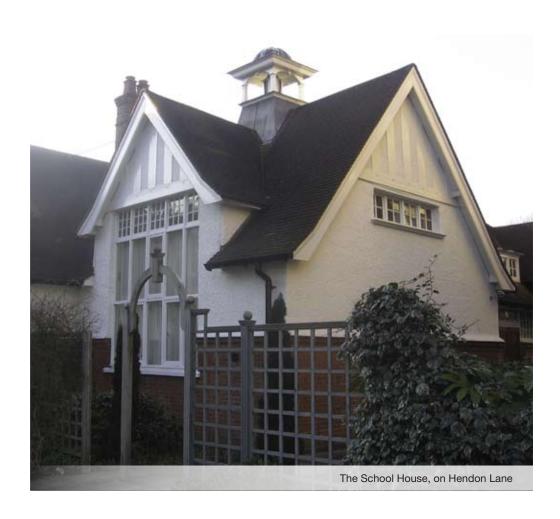


- the grade II listed copper-roofed tower of Gothic-style Pardes House School by Edward Roberts in red brickwork with diaper detailing creates a distinctive local landmark characterising linear views along the length of Hendon Lane
- quality mature street trees some of which terminate and frame linear views along Hendon Lane.

### The principal negative features are:

- traffic is busy at times and parking is limited
- the various signalled pedestrian crossings on Regents Park Road and Hendon Lane, including zebra crossing, traffic signs and lights, paving, and internally lit bollards
- paving is a mixture of large concrete paving slabs with areas of small module coloured paving. Standard-designed traffic signs detract from the streetscene
- shopfronts vary in the quality of design but many are modern and not of a suitable standard for the Conservation Area. Ground floor elevations are often compromised by an array of garishly coloured unco-ordinated deep fascias and projecting signs
- advertisements are often inappropriate in design, size, materials and colour. In some places siting at a high level creates prominent visual clutter e.g. advertisement panels attached to the flank elevation of No. 20 Hendon Lane
- security measures such as solid steel shutters on retail frontages are inappropriate and create a bland and sterile environment, particularly at night

- some buildings are poorly maintained in places particularly above ground floor level e.g. windows, roofs and dormers on King Edward Hall and nos. 2 - 20 Hendon Lane
- original features, such as windows and doors, have been removed and replaced with modern substitutes in places e.g. leaded light windows on King Edward Hall
- inappropriate minor development above ground floor such as satellite dishes, estate agents boards on the parades, painted brickwork, roof lights, and flues
- the tall brick piers fronting Pardes House School are considered inappropriate in design and materials, as the yellow brick used does not match that of the main school building
- areas of modern infill such as Rectory Close, offices at nos. 23 35 Hendon Lane, St. Phillip the Apostle church hall and presbytery do not exhibit special qualities consistent with the Conservation Area.



# Area 2: Regents Park Road (south of Alexandra House, including the modern flatted and office developments)

The key characteristics are:

• Grove Lodge, which is a locally listed 19th century detached Villa in stucco with a shallow pitched slate roof. It has recently been renovated and extended



- St Phillip the Apostle Church which sits in an elevated position at the junction of Regents Park Road and Gravel Hill
- mature street trees of good quality on Regents Park Road and within Spencer Close



key views looking north and south on Regents Park Road.

### The principal negative features are:

- traffic is noisy and busy at times and parking is sometimes problematic
- paving is a mixture of large concrete paving slabs with areas of small module coloured paving. In some places there is an over-proliferation of traffic signs, which might be reduced in number by utilising existing columns
- large modern office and residential developments at Regency House, Spencer Close and nos. 298 - 304 Regents Park Road fail to replicate the historic grain, building line, human scale, roofline interest and architectural treatment of the rest of Regents Park Road.

### Area 3: Avenue House Estate (including Hertford Lodge and the 6.3 landscaped parkland)

### The key characteristics are:

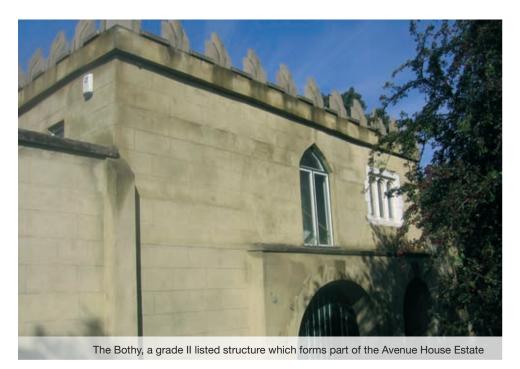
a collection of listed buildings including Avenue House, stable block and yard, entrance lodge, along with The Bothy and Water Tower, Hertford Lodge and adjoining Coach House. The large mansions were built in 1850s in the Italianate style, three and four storeys high in stucco and slate. Avenue House was the former home of Henry Charles Stephens, the ink manufacturer and was remodelled extensively in the 1880s. Hertford Lodge is more modest in size but very imposing and has recently been restored and converted to apartments, following a fire. A well designed flatted development, of recent construction, built in yellow brick, is located to the rear of Hertford Lodge, and this adjoins a former coach house which has been converted into apartments. The buildings and grounds at Avenue House Estate have been run by the Avenue House Estate Trust since 2002. They are held in a Trust for Finchley residents. They are also home to the Finchley Society and their archive



• the entrance lodge, stables and coach house are situated within the complex. They were built as a group in the 1880's of Gothic design in stock brick and slate. The entrance lodge fronting the street features a prominent brick chimney stack, angled bay windows and pyramidal roof. The coach house is of yellow brick with a hipped slate roof and projecting half gabled wings. The stable complex and yard is mainly single storey with dormers in the roof and a two storey element at one end, completed by a three storey circular tower with metal finials. They form a picturesque collection of buildings and add to the setting of the two main buildings



• the landscaped grounds were formally laid out in 1882 with strategically positioned follies and landscape elements such as a pond, planted mounds and fine specimen trees, among which are blue atlas cedar wellingtonia, dawn redwood and purple beech. The follies include The Bothy, with its distintive castle-like battlements and tall garden walls. The Water Tower is located within the heavy tree and hedge boundary on the southern side of the park.





The principal negative features are:

- the Bothy is currently vacant and requires funding to secure a new use and restoration
- the Water Tower is in a poor state of repair and may be beyond restoration and re-use.

#### Section 7 Issues

#### 7.1 Issues and threats

This list contains a range of problems, not necessarily all of which are within the control of the council. The list is indicative and will be subject to review as part of the council's commitment to the proper management of Finchley Church End Conservation Area. For clarity it is divided into generic groups.

#### 7.2 Public realm

In some instances, street furniture could be better designed and sited. In particular, the siting of large freestanding advertisement panels on pavements detracts from the area's character. Pavements are generally maintained with black tarmacadam and therefore appear patchy in places. The numerous signalled crossings together with signs, bollards, lights, coloured and textured paving, guard railings and surfacing to mark pedestrian crossing points all add clutter which impacts on the special character of the area.

#### Traffic measures 7.3

Traffic is busy at certain times of the day, usually associated with rush hour traffic and community uses such as schools. Measures to reduce unlawful car parking such as the installation of bollards have been used.

# Inappropriate recent development

A number of modern developments fail to achieve the high quality of the historic environment and respect the sensitive setting of the Finchley Church End Conservation Area. Notable amongst these are the following:

- Hendon Lane offices at nos. 23 35, Rectory Close, The Rectory, Pewterers Court
- Church Crescent no. 33 (house to rear of Pewterers Court)
- Gravel Hill St. Phillip the Apostle Hall and presbytery
- Regents Park Road Spencer Close, Regency House, and offices at nos. 298 304, Regents Park Road (Berkeley House, Marlborough House, Supreme House and Molteno House).

In addition, some historic buildings have suffered from inappropriate minor alterations, such as the removal of architectural details and the addition of upvc windows and doors, removal of glazing divisions and the installation of modern roof materials, roof lights, security lights and satellite dishes.

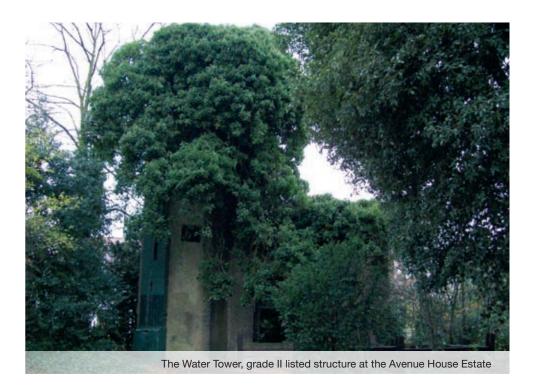
#### 7.5 Shopfronts

Finchley Church End is subject to constant development pressure. Shops regularly change hands requiring new shop fronts and advertisements. These replacement shopfronts are often of a standard not befitting the Conservation Area. The quality of design and in-appropriate use of materials is an issue. The few remaining original or early shopfronts in the Conservation Area should be retained. The Council's shopfront and advertisement guidance should be utilised to improve the appearance of future shopfronts and related signage in the Conservation Area.

# 7.6 Buildings at risk

A number of buildings are in a poor state of repair and feature on the English Heritage "At Risk" register. Notable amongst these are the following:

- the Water Tower, and The Bothy in the Avenue House Estate
- monuments, including that to Major John Cartwright, in St-Mary-at-Finchley Churchyard.



# 7.7 Conservation area boundary

One domestic property on the south-western side of Victoria Avenue (No. 1) is currently included within the Finchley Church End Conservation Area boundary. This is considered to be an anomaly as no other of the properties in the road, which are of the same design and date, are included. It is recommended that the boundary be altered to exclude this single property. A number of modern office and residential developments are currently sited within the Conservation Area and yet are not considered to be of special architectural or historic interest. The boundary is consequently proposed to be amended to omit these buildings which are listed in section 2 and shown on the attached townscape appraisal map.

# Part 2 Management proposals

#### Section 1 Introduction

#### The purpose of management proposals 1.1

The designation of a conservation area is not an end in itself. The purpose of the Management Proposals is to identify a series of possible initiatives, which can be undertaken to achieve the preservation and enhancement of the Conservation Area, based on the assessment of the area's special character, which has been provided in the character appraisal.

This document satisfies the statutory requirement of section 71(1) of the Planning and (Listed Buildings & conservation areas) Act 1990 namely:

"It shall be the duty of the local planning authority from time to time to formulate and publish proposals for the preservation and enhancement of any part of their area which are conservation areas."

Section 69(2) states:

"It shall be the duty of the local planning authority from time to time to review the past exercise of functions ... and determine whether any further parts of their area should be designated as conservation areas"

This document also follows Government guidance as set out in Planning Policy Statement 5 'Planning for the Historic Environment', English Heritage guidance 'Guidance on the management of conservation areas', best practice guidelines, policies within the Barnet's adopted UDP 2006 and any other policies which supersede this in the Local Development Framework (LDF) together with published planning guidance such as Barnet's suite of design guidance notes.

# Section 2 Recommendation

# 2.1 Statutory controls

Designation of a conservation area brings a number of specific statutory provisions aimed at assisting the 'preservation and enhancement' of the area. These controls include requiring Conservation Area Consent for the demolition of any listed or unlisted building with a volume of greater than 115 cubic meters, fewer permitted development rights for alterations and extensions, restrictions on advertisements and requiring notice for proposed works to trees.

### Recommendation 1:

The council will seek to ensure that new development within the Conservation Area preserves or enhances the special character or appearance of the area in accordance with national legislation and policies, Barnet's Adopted UDP 2006 policies and emerging Local Development Framework (LDF) and other guidance.

# 2.2 Conservation Area boundary

The townscape appraisal has identified alterations to the Conservation Area boundary to exclude sites that no longer merit inclusion or buildings whose inclusion is no longer logical. It is considered that the following sites and buildings should be removed from the Conservation Area:

- No. 1 Victoria Avenue
- 33 Church Crescent
- Rectory Close (Nos. 1-27)
- Pewterers Court, Rectory Close
- The Rectory, Rectory Close
- Marlborough House, 298 Regents Park Road
- Berkeley House, 304 Regents Park Road
- Supreme House, 300 Regents Park Road
- Molteno House, 302 Regents Park Road.

Whilst it is acknowledged that Spencer Close fails to replicate the historic grain and architectural merit of the rest of the Conservation Area, it is felt that the area has an homogenous feel in terms of its character and, being well screened by mature trees its impact is mitigated. Therefore it is not proposed for removal from the Conservation Area.

### Recommendation 2:

The council proposes to alter the Conservation Area boundary to exclude the above sites and buildings.

# 2.3 Listed buildings

Listed buildings are protected by law as set out in the Planning (Listed Building and Conservation Areas) Act 1990 and Planning Policy Statement 5 (PPS5) Planning for the Historic Environment indicates that they are considered to be 'designated heritage assets'. The listing provides protection for both the inside and outside of the building and those features of special architectural or historical interest, including its plan form.

Listed building controls are the responsibility of Barnet Council. It is a criminal offence to carry out works which would affect the special interest of a listed building, either internally or externally. Consent for the demolition of listed buildings or works which would have a detrimental effect on the special architectural or historic character of the building will normally be refused in line with guidance given in Planning Policy Statement 5 on the historic environment. All applications for works to listed buildings are expected to be accompanied by a level of detail sufficient to enable an accurate assessment of their impact on the listed building and a justification for the work. The provision of archive drawings will be required where necessary.

Barnet Council has legal powers to take enforcement action if any unauthorised works are carried out which affect the special character of a listed building.

Extensions and alterations to listed buildings should conform to relevant policies in Barnet Council's adopted UDP 2006, LDF and PPS 5 - Planning for the Historic Environment. Works to listed buildings should comply with the following criteria:

- respect the special historic and architectural interest of the building
- respect the original design, internal plan form, features of interest and historic fabric of the building
- respect the design and character of the original building both internally and externally
- · respect the setting of the listed building, which is an essential part of the building's character
- use high quality materials and detailing.

### Recommendation 3

The council will seek to ensure that all works to listed buildings preserve the building together with its setting and any features of architectural or historic interest it possess in accordance with Barnets adopted UDP policies, National Policy and guidance in PPS5 – Planning for the Historic Environment.

# 2.4 Buildings of local architectural or historic interest and significant unlisted buildings

In addition to the borough's statutorily listed buildings there are many individual buildings and groups of buildings which are of considerable local interest. These are included on a Local List and the council will seek to retain these buildings and ensure that new development does not harm their character, appearance or setting. Within PPS5 these buildings are considered as 'Heritage Assets'. The council will determine applications which affect locally listed buildings in accordance with policies HC14 and HC15 of Barnet's adopted UDP 2006 and future policies within Barnet Council's emerging Local Development

Framework. There are presently 5 locally listed buildings within the Finchley Church End Conservation Area (see Appendix 2).

The character appraisal process has identified buildings or groups of buildings which, because of their particular architectural or historic qualities, should be added to the local list. The criteria used to select buildings for the local list are as follows:

- 1. Most buildings erected before 1840, which survive in largely original condition
- 2. Buildings erected after 1840 which fall into one or more of the following categories:

having special value within certain types, historic or architectural, (for instance industrial buildings, railway stations, schools, civic buildings, cinemas, almshouses etc.)

displaying technological innovations or virtuosity (for instance cast iron, prefabrication or early use of concrete)

having group value (for instance squares, terraces or model villages)

illustrating social development and economic history

of good design, reflecting period detail and style

designed by a well known architect of national or local reputation

- 3. Buildings which have an association with local characters or events
- 4. Street furniture of special or unique design, or of local historic interest
- 5. Statues, monuments and Mausolea which have local historic or architectural value.

The following buildings and groups of buildings are proposed for inclusion on the local list:

- shopping parade at Nos. 9 19 Hendon Lane (including Edward House)
- shopping parade at Nos. 321 333 Regents Park Road (including Alexandra House)
- shopping parade at Nos. 44 54 Hendon Lane
- 9 and 10 College Terrace
- 1 4 Park Cottages, Hendon Lane
- Morningside Cottage, Hendon Lane
- the Old School House. Hendon Lane
- Shopping parade at Nos. 2 20 Hendon Lane
- 28 Hendon Lane and Blue Beetle Hall adjacent to St. Mary's Church
- St. Margarets United Reformed Church, Victoria Avenue
- Nos. 297 311 Regents Park Road
- 313 Regents Park Road
- The Catcher in the Rye Public House, Regents Park Road.

The Townscape Appraisal map – Appendix 3, also identifies a number of unlisted buildings which are considered to make a positive contribution to the character and appearance of the Conservation Area. These include a wide variety of late 19th century and early 20th century buildings including housing, a church and church hall. These are marked as 'positive' on the Townscape Appraisal map. Appendix 2 of the English Heritage document Guidance on Conservation Area Appraisals identifies a process for identifying 'positive buildings'. The council will ensure that planning applications for extensions and alterations to these buildings are particularly carefully considered and proposed demolition will normally be resisted.

### Recommendation 4:

It is proposed to add the buildings set out above to the council's Schedule of Buildings of Local Architectural or Historical Interest (Local List). In addition the council will seek to ensure that all significant unlisted buildings (marked as positive buildings on the Townscape Appraisal map) are protected from inappropriate forms of development or unjustified demolition.

# 2.5 Article 4(2) direction

Finchley Church End is not currently covered by an Article 4 direction. It is recommended that the council consider implementing an Article 4(2) Direction on a number of properties within the Conservation Area, in order to control development that otherwise could be carried out without planning permission and may be harmful to the building's character and appearance. Some alterations that do not currently fall within planning control have taken place, such as the replacement of windows, doors, roofing materials and the removal of front boundary walls and fences. These works can diminish the special architectural and historic interest of the Conservation Area. The Article 4(2) Direction is proposed to bring the following classes of development under planning control but only where that part of the proposed development fronts a highway or open space:

- the enlargement, improvement or other alteration of a dwelling house (including extensions and the replacement of windows and doors)
- alterations to the roof slope, including the insertion of rooflights
- painting the exterior of a dwelling house
- the erection, alteration or removal of a chimney
- the provision of a hard surface
- the installation of a satellite dish
- the erection, improvement or alteration of a gate, fence, wall or other means of enclosure
- the demolition of a gate, fence or wall or other means of enclosure
- the erection of a porch.

### Recommendation 5:

For the council to serve an Article 4(2) Direction on the following addresses:

- 9 and 10 College Terrace
- 1 4 Park Cottages, Hendon Lane
- Morningside Cottage, Hendon Lane
- 28 Hendon Lane (excluding the adjoining Blue Beetle Hall)
- 1 and 2 Hendon Avenue
- Flora and Gothic Cottages, Gravel Hill

# 2.6 Conservation Area advisory committee

The council has established a Conservation Area Advisory Committee (CAAC), comprising a number of local residents together with representatives from amenity societies, in particular The Finchley Society. The council consults the CAAC on applications for planning permission affecting the Conservation Area.

### Recommendation 6:

The council will continue to work together with the CAAC to preserve and enhance the character and appearance of the Finchley Church End Conservation Area.

# 2.7 Shopfronts and advertisements

The council has produced borough-wide shop front and advertisement guidance (Design Guidance Notes 1 and 10). Recently a summary of the Shopfront Guidance has been produced and includes photographic examples of good practice. All applications will be determined in line with the existing guidance including the appropriate design of new shopfronts, advertisements, illumination, awnings and security measures such as shutters.

### Recommendation 7:

The council will ensure that all applications for new shop fronts, advertisements, illumination and security measures are determined in accordance with existing policies in Barnet's adopted UDP 2006, LDF and published Design Guidance Notes 1 and 10.

# 2.8 Trees and planting

Hedges, trees and planting in general make a very important contribution to the character and appearance of the Finchley Church End Conservation Area. Trees within conservation areas are protected by existing legislation. Anyone intending treating a tree with a diameter greater than 75mm at 1.5 metres above ground level, must give the council six weeks written notice before starting the works. This provides the council with an opportunity to consider whether it is appropriate to include the tree in a Tree Preservation Order. In addition, a number of trees are already included in Tree Preservation Orders and formal council consent is therefore required for their treatment. The removal of quality trees will be permitted only where a clear case exists to justify such action. Where a tree is proposed for removal it should, as far as possible, be replaced with a tree of similar potential size and habit

### Recommendation 8:

Street trees require regular maintenance by Barnet Council. When street trees need to be replanted, the original species will be re-instated, where possible, in accordance with the Single Species Street Tree Planting Scheme.

### 2.9 Public realm

Throughout the Conservation Area there is a mixture of different paving materials which could sometimes be better co-ordinated. The council will consider adopting a limited palette of low key materials and a suitable mix of street furniture which are appropriate for the Conservation Area. There are also important features such as historic street signs that should be retained. Any future works should be designed to respect the character and appearance of the Conservation Area, with consideration for their wider impact on the public realm.

### Recommendation 9:

The council, working together with its partners such as statutory undertakers, will seek to ensure the retention of all historic features of interest within the public realm and will seek to ensure all future works are carried out in accordance with Transport for London (Tfl) and English Heritage guidance and best practice.

#### Section 3 Document review

This document should be reviewed every five years to take account of changing local and national policy and the emerging Local Development Framework. A review should include the following:

- a survey of the Conservation Area and its boundaries
- an assessment of whether the management proposals detailed in this document have been acted upon, including proposed enhancements
- the production of a short report detailing the findings of the survey and proposed actions and amendments
- public consultation on the review findings, any proposed changes and input into a revised conservation area character appraisal.

# Section 4 Appendix 1

# 4.1 Statutorily listed buildings

The following buildings make a contribution to the character and appearance of the Conservation Area. They include statutory listed buildings and locally listed buildings. Other unlisted buildings may also make a contribution to the Conservation Area.

English Heritage are responsible for the administration of the statutory listing system. Each building has been assessed against national criteria for their architectural or historic interest. Buildings are classified into grades to show their relative importance as follows:

Grade I - these are buildings of exceptional interest

Grade II\* - these are particularly important buildings of more than special interest

Grade II - these are buildings of special interest, which warrant every effort being made to preserve them

Anyone who wants to demolish a listed building or to alter or extend one in any way that effects its character must obtain listed building consent from the Local Planning Authority. It is an offence to demolish, alter or extend a listed building without listed building consent and the penalty can be a fine of up to £20,000 or two years imprisonment or both, on conviction.

Area 1: Hendon Lane (including College Terrace and Gravel Hill) King Edward Hall, Nos. 1-7 (odd)	Grade	<b>Date</b> 1911-12
King Edward Hall, Nos. 331-343 (odd)	II	1911-12
Parish Church of St Mary	*	C.15th and later
St Mary-at-Finchley Churchyard which includes the following:		
Monument to Major Cartwright		1835
Chest tomb to Elizabeth Norris	II	C.1779
Chest tomb to Edward Burford	II	C.1800
Chest tomb to north of churchyard	II	C.1820
Chest tomb with railings, to south of Cartwright monument		C.1780
Tombstone to Sarah Gee	II	C.1738
Tombstone to Roberts	II	C.1730
Pardes House School	II	1925-26
Christ's College		1860-61
Park House 1-3 (56 Hendon Lane)	II	Early C.18

Area 3:	Avenue	House	Estate
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Avenue House, East End Road	C. 1859
Former stables, East End Road	C. 1880
The Bothy, East End Road	C. 1882
Water Tower, East End Road	C. 1880
Former Coach House, East End Road	C. 1880
Hertford Lodge, East End Road	C. 1860
No. 17, The Lodge	C. 1880

#### Section 5 Appendix 2

#### Locally listed buildings 5.1

This schedule is a listing of buildings of local interest, which are considered to significantly contribute to Finchley Church End's heritage and character. It is produced by the Local Planning Authority and supplements the statutory list. The two lists therefore provide a comprehensive inventory of the Conservation Area's historic built fabric. Although the buildings on the local list do not benefit from statutory protection, current adopted local policy seeks to safeguard their special character, appearance and setting.

Gravel Hill - Flora and Gothic Cottages locally listed 30/04/86

Hendon Avenue – No. 1, No. 2 (The Lodge) locally listed 30/04/86

Regents Park Road - No 287 (Grove Lodge) locally listed 30/04/86

# Section 6 Bibliography

Banks C.O. - Romances of Finchley Manor, 1929

Biggers J. R. – Finchley and the Neighbourhood, 1903

Lawrence G. R. P. - Village into Borough, 1964

Collins A. B. - Finchley Vestry Minutes (Parts I and II), 1958

Wilmot G.F.A. - The Railway in Finchley, 1962

Gillies S. and Taylor P. - Finchley and Friern Barnet, Phillimore and Co., 1992

### Section 7 Appendix 3

# Townscape appraisal map

